

Minnesota Council of Nonprofits

Annual Report

MINNESOTA
COUNCIL OF
NONPROFITS



2018

Dear friends and supporters,

For many Minnesotans, 2018 began with uncertainty about how changes in national tax policy, politics, and the economy could impact the nonprofit sector. As the year unfolded two topics stood out as priorities for nonprofit organizations:

- **Nonprofit revenue shifts:** From the federal government shutdown at the end of 2018 to shifting priorities of institutional philanthropy, nonprofit boards and managers are being tasked with balancing the need for diverse funding streams and sufficient revenue to achieve their charitable missions. Organizations are seeking ways to adapt fundraising and donor engagement or launch social enterprises -- and simultaneously expend funds based on their assessment of future income and funder preferences.
- **Equitable access:** Minnesota is home to many nonprofits led by and for black, indigenous, and people of color who are already leading work and creating valuable examples for the rest of the sector in regards to equity in power, money, access and resources in the nonprofit sector. In a state with rapidly increasing racial and ethnic demographic diversity, the rest of Minnesota's nonprofit leaders are increasingly engaging their organizations in equity issues—from thoughtful reflections on organizational culture and hiring policies to intentional board recruitment and engagement. By several measures Minnesota is home to some of the widest racial disparities in the U.S., which also represents a key challenge for the nonprofit sector. Whether it be unrepresentative participation in nonprofit leadership positions and boards to equitable access to the networks and resources that drive policy decisions, Minnesota nonprofits recognize that they have important work to do to advance equitable access and outcomes for key groups (including those marginalized due to race/ethnicity, geography, disability accessibility, and/or socioeconomic status). Representing 15 percent of Minnesota's workforce and strong community engagement, Minnesota's nonprofit sector can and does play a key role in working together for a more equitable future for all Minnesotans.

Since its founding by Minnesota's nonprofit leaders, MCN has worked to develop resources that address changes affecting the nonprofit sector and its boards, managers and volunteers. With the direction of MCN's member-elected board of directors and input from 2,200 members statewide, in 2018 MCN responded:

- Using leadership development, policy advocacy, and direct engagement to advance a racial and economic equity agenda among nonprofits and state and local government. Examples include:
 - Increasing access for thousands of nonprofit staff and volunteers to learn leadership and management skills through scholarship pricing and statewide access via e-learning and 7 statewide locations.
 - Increasing access for smaller, culturally-specific nonprofits to implement their missions with strategic full time support from an AmeriCorps VISTA.
 - Undoing economic inequity through the Minnesota Budget Project's work to influence tax and budget decisions, including expanding the state's Working Family Tax Credit.
 - Convening community members through 7 major conferences, 240 events, and issue-specific working groups to respond to pressing issues facing the field. MCN convened a 40+ member working group to respond to the fastest growing form of charitable giving: Donor Advised Funds (DAFs), which promoted public education of DAFs, discussed opportunities and challenges, and developed recommendations for best practices and reforms.

Minnesotans benefit from having one of the strongest nonprofit sectors in the U.S., with high rates of community trust, volunteerism, and voter engagement. We are proud that MCN has realized growth every year in our membership, web traffic, event attendance and policy work. This growth makes MCN a more valuable support organization for Minnesota's nonprofit sector, and a valued partner for philanthropy and government. Members direct our services so that we can both respond to member needs and offer leadership for the sector through strong member-representation on the MCN board.

As recent events across the state have made manifest, we recognize that a critical test for MCN's board and membership going forward will be to make certain these resources are used to include the breadth and depth of the nonprofit sector to engage to address inequities in our communities.

sincerely,

Jon Pratt
Executive Director
Minnesota Council of Nonprofits

Kenza Hadj-Moussa, MCN Board Chair
Communications Director
TakeAction Minnesota

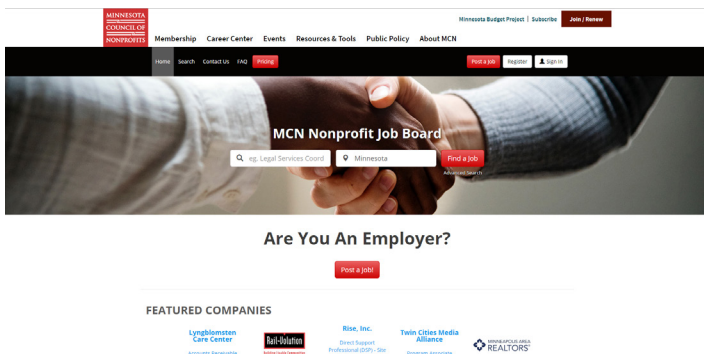
You build a better world. We build stronger nonprofits.

2018 was an exciting year for the Minnesota Council of Nonprofits. Here are some of the highlights!

2018 Annual Conference in St. Paul

The 2018 MCN Annual Conference was a huge success, with:

- Over 875 nonprofit professionals in attendance
- 44 breakout sessions
- Keynote sessions focusing on the impact of the 2018 elections and choosing hope in challenging times. These insightful addresses featured dynamic speakers, including nonprofit experts from around the state and St. Paul Mayor Melvin Carter.
- 73 conference exhibitors



Beginning Work on a New Website and Job Board

2018 saw the first stages of redesign work on MCN's website and nonprofit job board, both to be unveiled in 2019. The focus of work on MCN's main website was to create a digital resource that is widely accessible, responsive for all devices, and has a modern look and navigation. Similarly, work on the nonprofit job board — the largest of its kind in Minnesota — focused on ease of use for both employers and jobseekers, as well as more robust options for matching skilled individuals with employment, board, and volunteer opportunities in the nonprofit sector.

Community and Nonprofit Awards

Nonprofit Mission Awards

- Hiawatha Homes, Inc. - Advocacy
- Ujamaa Place - Anti-Racism Initiative
- American Indian Community Housing Organization - Innovation
- Sundance Family Foundation - Responsive Philanthropy

Virginia McKnight Binger Unsung Hero Awards

- Joe Day, Bemidji
- Memoona Ghani, Maple Grove
- Carol Orban, Ely
- Wynfred Russell, Brooklyn Park

Nonprofit Leadership Awards

- Kiley Benson, Catalytic Leader
- Chris Fastner, Visionary Leader
- Kate Bottiger, Transformational Leader



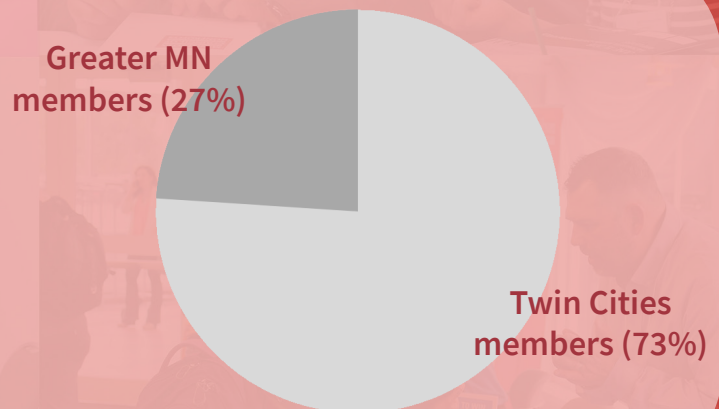
Members in 2018

2,602 Total Nonprofit Members with focus areas including poverty alleviation, environment, youth development, and more — working on a number of issues important to Minnesota.

317 Associate Members who provide valuable products, services, and expertise and are strong champions and partners of nonprofits.

Greater Minnesota Nonprofit Members

699 Greater MN Members representing nearly **27%** of our membership and growing in all areas of the state.



Northwest Region
est. 2015

West Central Region
est. 2015

Southwest Region
est. 2006

Northeast Region
est. 1999

Central Region
est. 2011

Southeast Region
est. 2014

The Minnesota Council of Nonprofits strives to develop programming that enables nonprofits to fulfill their missions for a better world.

Through workshops, networking events, conferences, e-learning, and more, we bring people together from across the state and support our strong, vibrant sector.

Events in 2018

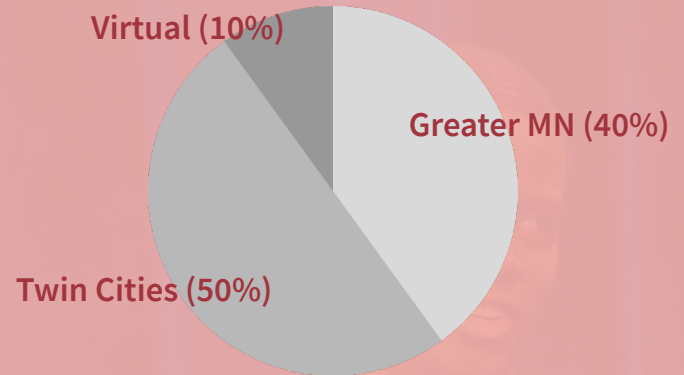
242 total public events (statewide)

119 workshops (statewide)

8 conferences

115 networking events (statewide)

Event Locations



\$95,222

in scholarship funds awarded
in **742** total scholarships

As a result of MCN events, attendees....

improved program evaluation **26%**

created a strategic plan **16%**

wrote a new grant **26%**

found new technology **17%**

engaged in culture change **20%**

collaborated with others **22%**

improved board effectiveness **18%**

Thank you to MCN's funders for supporting a thriving nonprofit sector across the entire state:

Operating and Program Funders

Hugh J. Andersen Foundation*
Ameriprise Foundation
Blandin Foundation*
Otto Bremer Trust*
Bush Foundation
Patrick and Aimee Butler Family Foundation*
Cargill Foundation*
Center on Budget and Policy Priorities*
Deluxe Corporate Foundation
Duluth Superior Area Community Foundation
Enterprise Holdings Foundation
Ford Foundation*
Greater Twin Cities United Way
Lloyd K. Johnson Foundation
Joyce Foundation
Mayo Clinic Community Contributions Program
McKnight Foundation*
Minneapolis Foundation
Nordson Corporation Foundation
Northland Foundation*
Northwest Minnesota Foundation
Jay and Rose Phillips Family Foundation of MN
Joseph Rowntree Charitable Trust
Richard M. Schulze Family Foundation
Stoneman Family Foundations
Target Foundation*
West Central Initiative

** indicates funders who have supported the Minnesota Council of Nonprofits for over a decade*

Program Partners

Abdo, Eick and Meyers, LLP
Association of Fundraising Professionals -
Minnesota Chapter
BI-CAP
Brainerd Lakes Area Community Foundation
California Association of Nonprofits
Center for Integrative Leadership,
University of Minnesota
Central Minnesota Community Foundation
Charities Review Council
Corporation for National and Community Service
(CNCS) Minnesota Office
Fairmont Area Chamber of Commerce
FM Area Foundation
Grant Professionals Association, National and
Northstar Chapter
GreatNonprofits
Hamline University School of Business
Initiative Foundation
Lakes Country Service Cooperative
Mahube-Otwa Community Action Partnership
Marshall Area Chamber of Commerce
Minneapolis – St. Paul Nonprofit Tech Club
Minnesota Council on Foundations
Minnesota Department of Employment and
Economic Development
MRCI
Nonprofit Finance Group
North Dakota Association of Nonprofit Organizations
Northwest Indian Community Development Center
PEAK Grantmaking Minnesota Chapter
Propel Nonprofits
Public and Nonprofit Leadership Center,
University of Minnesota
Rochester Area Foundation
Rochester Chamber of Commerce
Rochester Nonprofit Consortium
Sourcewell
Tri-Valley Opportunity Council, Inc.
United Way of Bemidji Area
University of St. Thomas, Executive Education
West Central Initiative
Worthington Regional Health Care Foundation, Inc.
Young Nonprofit Professionals Network - Twin Cities

Sponsors:

521 Promo

Alliance of Nonprofits for Insurance

Bemidji State University

BerganKDV

Best Buy

Bethel University

Blandin Foundation

Bremer Bank

Bush Foundation

CBIZ

CliftonLarsonAllen

Comcast Business

Fredrikson & Byron, PA

Gallagher

Humphrey School of Public Affairs

The Improve Group

Mahoney, Ulbrich, Christiansen & Russ, PA

Metropolitan State University

MHC Culinary Group

Minnesota State University Mankato

Minnesota Valley Federal Credit Union

NTH, Inc.

Print Solutions

Saint Catherine University

The Design Company

Xcel Energy

Financial Position

		2018		2017
assets	\$	3,045,524	\$	2,724,728
liabilities		284,097		308,585
net assets		2,761,427		2,416,143

Income		2018		2017
grants	\$	1,783,740	\$	1,253,708
dues		885,518		846,085
events		1,163,400		960,746
other earned income		165,137		291,533
total income		3,997,795		3,352,072

Expenses		2018		2017
program	\$	2,930,486	\$	2,779,746
core mission support		722,025		715,929
total expenses		3,652,511		3,495,675

Staff

Kari Aanestad	Director of Advancement
Mark Buenaflor	Operations and Database Coordinator
Shelly Chamberlain	Director of Operations and Human Resources
Jesse Chang	VISTA Program Manager
Michelle Chang	Inclusion and Equity Coordinator
Ashley Charwood	Northwest Regional Coordinator
Sarah Crumrine	Communications Coordinator
Amber Davis	Nonprofit Services Assistant
Yohannes Ghebru	Finance Manager
Clark Goldenrod	Senior Policy Analyst
Betsy Hammer	Policy Advocate
Annie Harala	Northeast Regional Coordinator
Karl Johnson	Southeast Regional Coordinator
Rebecca Lucero	Public Policy Director
Nan Madden	Minnesota Budget Project Director
Paul Masiarchin	Program Director
Kat McCaffery	VISTA Leader
Shannon McCarville	Program Coordinator
Laura Mortenson	Minnesota Budget Project Communications Manager
Joe Pederson	West Central Regional Coordinator
Jon Pratt	Executive Director
Taylor Putz	Public Policy Advocate
Sondra Reis	Director of E-Learning
Andrea Sanow	Development Coordinator
Nonoko Sato	Associate Director
Margie Siegel	Association Health Plan Team Lead
Charlene Williams	Membership and Database Assistant
Bradley Wolfe	South Central Regional Coordinator
John Wurm	Membership and Communications Director

Board of Directors

Kenza Hadj-Moussa, Chair	TakeAction Minnesota
Sarah Clyne, Vice-Chair	Domestic Abuse Project
Cameron Kruger, Vice-Chair	Duluth Children's Museum
Jarell Skinner-Roy, Secretary	College Possible
Bob Benes, Treasurer*	Lakes and Pines Community Action Council, Inc.
Thomas Adams	Better Futures Minnesota
Eunice Adjei*	Create CommUNITY
Antonio Cardona	Pillsbury United Communities
Sue Estee*	Second Harvest North Central Food Bank
Amel Gorani*	Carleton College
Sue Grafstrom*	LifeCare Medical Center
Karen Koeder*	CREST
Mary LaGarde	Minneapolis American Indian Center
Molly Matheson Gruen	Bush Foundation
Angie Miller*	Community Action Duluth
Joanna Ramirez Barrett	Meda
Susan Schmidt	The Trust for Public Land
Lori Schwartz*	Lakes and Prairies Community Action Partnership, Inc.
Chris Taylor	Minnesota Historical Society
Ernesto Velez*	Centro Campesino
Melinda Wedzina*	MRCI WorkSource

**indicates a board member from Greater MN*

2018 MCN VISTA Cohort

In 2018, MCN welcomed its fifth AmeriCorps VISTA cohort. These 19 VISTA members managed communications and outreach, developed programs, recruited volunteers, and gained nonprofit leadership skills while serving in community-based nonprofits across the Twin Cities.

MCN's VISTA program was made possible with support from the Corporation for National and Community Service.

Jacob Alex, AIFC	Katherine Medina, Casa de Esperanza
Tori Dylla, MOI	Paige Myers, Frogtown Farm
Srivani Ganji, SEWA-AIFW	Hannah Passmore, MIWRC
Taylor Gauthier, Neighborhood Development Alliance	Tyra Payer, Dream of Wild Health
Emilina Guimont, Ka Joog	Jackie Schell, African Development Center
Anika Johnson, Exodus Lending	Tobey Slagenweit-Coffman, CAIR-MN
Karen Johnson, MOI	Jacob Vang, MIGIZI
Pakou Khang, WISE	Ellen Wallingford, Standpoint
Lydia Maendel, NRRC	Katie Zeits, SAPA
Kat McCaffery, Minnesota Council of Nonprofits	

Minnesota Council of Nonprofits

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