



Associate Membership

Build strong connections.

Share your expertise.

Support Minnesota's
robust nonprofit sector.



MINNESOTA
COUNCIL OF
NONPROFITS

www.minnesotanonprofits.org/associate

Which Associate Membership type best fits your business goals?



| MEMBER BENEFITS | Basic \$150 | Supporter \$300 | Advocate \$600 | Ally \$1,200 |
|---|----------------|--------------------|-------------------|-----------------|
| Recognition as key supporter of Minnesota's nonprofit sector | • | • | • | • |
| Discount on MCN event registrations (typically 25 percent or more) | • | • | • | • |
| Subscription to <i>Nonprofit News</i> quarterly print newsletter | • | • | • | • |
| 50 percent discount on MCN publications | • | • | • | • |
| Access to online MCN member badge for inclusion on company website | • | • | • | • |
| Access to discounts through Office Depot and GrantStation | • | • | • | • |
| Invitation to submit speaking proposals for MCN conferences | • | • | • | • |
| 50 percent discount on rental of MCN direct mail list | • | • | • | • |
| Free listing on Nonprofit SpecialIST online business directory ¹ | Basic | Enhanced | Enhanced | Enhanced |
| 50 percent discount on print and digital advertising (MCN Job Board excluded) | | • | • | • |
| \$100 discount on exhibit space at MCN conferences ² | | | • | • |
| Free one-time use of MCN direct mail list ³ | | | 1 | 2 |
| One nonprofit-focused event submission for inclusion in Events Forecast e-newsletter ⁴ | | | | • |
| One free e-news sponsorship ⁵ (\$500 value) | | | | • |
| Two free tickets to MCN Annual Conference (\$500 value) | | | | • |

1. Basic listings on The Nonprofit SpecialIST online business directory include basic descriptive information and one search category designation. Enhanced listings also include logo placement, social media links, and up to five search category designations.
2. The exhibit discount may not be applied to any other exhibit discounts. Not applicable to event sponsorships or advertising.
3. Direct mail list includes organization name, primary contact (if supplied), and mailing address. Email addresses and phone numbers are not provided, per MCN's privacy agreement.
4. Contingent on MCN review and approval. Submission to include title, date/time/location, 1-2 sentence description, and registration link.
5. E-newsletter sponsorship is applicable to one month of MCN's Smart Nonprofits, Grants Alert, and Events Forecast e-newsletters, based on availability at the time of reservation.