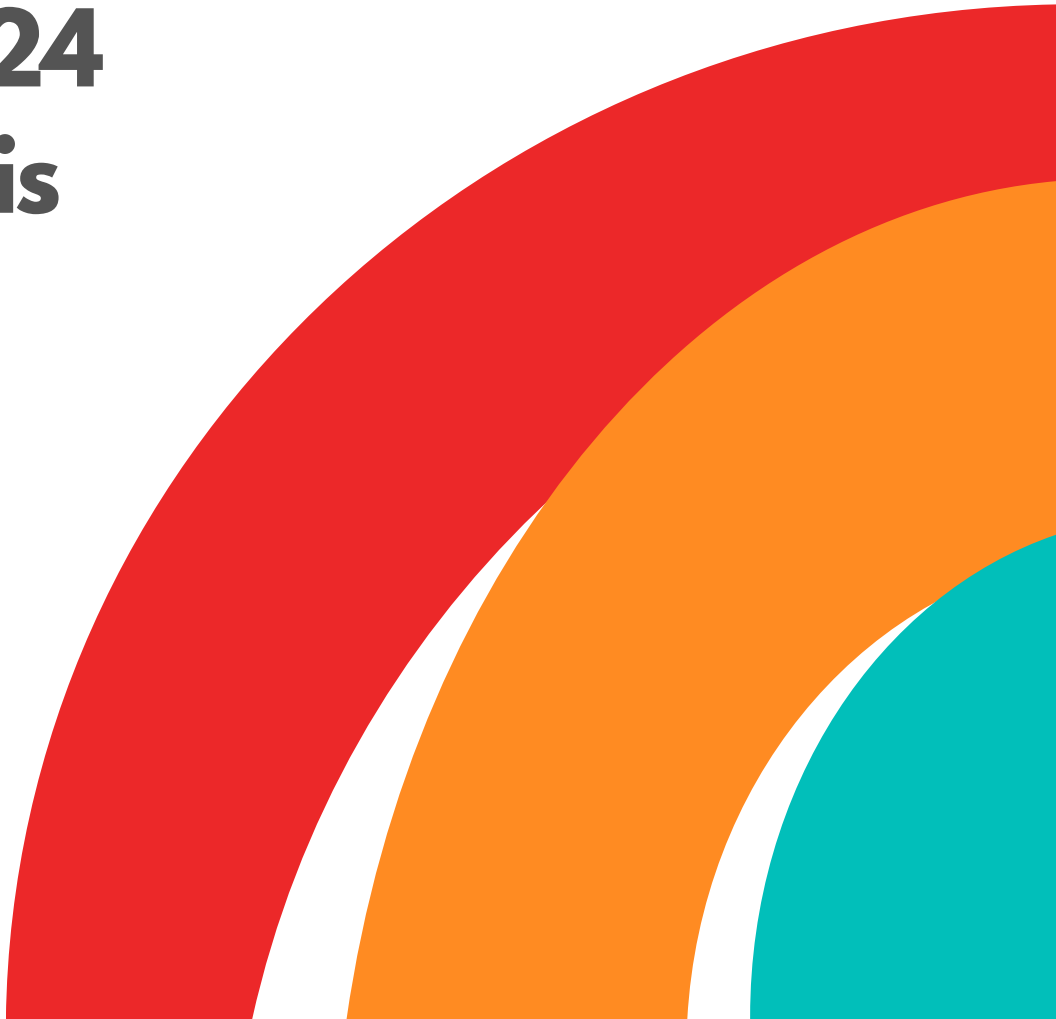


Conference Sponsorship Packet

2024 NONPROFIT
LEADERSHIP
CONFERENCE

May 8, 2024
Minneapolis

MINNESOTA
COUNCIL OF
NONPROFITS



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The Minnesota Council of Nonprofits is excited to bring the state's largest gathering of nonprofit leadership back in person! Taking place on May 8 in Minneapolis, this one-of-a-kind conference will host hundreds of nonprofit professionals in one place for learning, resource sharing, relationship building, and celebration.

Attendees of the 2024 Nonprofit Leadership Conference represent all different types and sizes of nonprofits, as well as a wide range of leadership experience. One thing they have in common is the desire to become the leaders their nonprofits need to build stronger teams and better advance their missions. Product and service vendors like you will be able to reach participants before, during, and after the conference through recognition in key promotional materials, on the conference website, in the onsite program and during keynote sessions. As a sponsor, you will have a chance to meet with hundreds of nonprofit professionals looking for solutions to their leadership challenges.

Date: Wednesday, May 8, 2024

Time: 8 a.m. - 4:30 p.m.

Location: McNamara Alumni Center
Minneapolis, MN

Admission:

Early Bird: \$185 for members only

Standard: \$215 members/\$285 nonmembers

Late/Onsite: \$245 members/\$325 nonmembers

Attendees:

400 nonprofit professionals at all levels of leadership and areas of work from across Minnesota and the surrounding region

Sessions:

One keynote address, 20+ breakout sessions, luncheon panel, and networking opportunities



Conference Highlights

This wildly popular conference will be packed with networking opportunities, inspirational moments, and time for learning, reflection, resource gathering, and celebration. Don't miss any of these prime opportunities to connect with nonprofit decision-makers from across the state and region.

See the next page for a detailed list of sponsorship benefits designed to give your organization maximum exposure to all in attendance!

Questions about Sponsorship at the Leadership Conference?

Contact: John Wurm, MCN Organizational Development and Engagement Director
at 651-757-3082 or jwurm@minnesotanonprofits.org

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Leadership Conference Sponsor Levels and Benefits

	Sustainer \$12,500	Ally \$10,000	Partner \$5,000	Connector \$3,500
Recognition in all pre-conference emails and on sponsor webpage	Large logo	Medium logo	Small logo	Small logo
Complimentary conference registrations	10	8	6	4
Full conference exhibit booth package (premier location)	✓	✓	✓	✓
One-time access to the conference attendee direct mail list	✓	✓	✓	✓
Logo on sponsor slide prior to each keynote and breakout session	✓	✓	✓	✓
Recognized as a sponsor by plenary emcee	✓	✓	✓	✓
Recognition prior to plenary session	✓	✓	✓	✓
Display advertisement in print conference guide	Full-page	Half-page	Quarter-page	Business card
Tweets from MCN highlighting your conference support	3	2	1	1
Recognition on promotional brochure	Large logo	Medium logo	Small logo	Name
Brief podium address prior to conference plenary session	✓	✓		
Brief welcome for one breakout session of your choosing (upon request)	✓	✓		
Logo on all conference webpages	✓	✓		
Credited as sponsor of conference gamification	✓	✓		
Exclusive sponsor of coffee and snack breaks OR networking opportunities	✓			
Logo on all conference signage	✓			
Logo on front cover of conference program	✓			

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Sponsor Information

(Contact person's name - for logistical information)

(Contact person's phone)

(Contact person's email)

(Business name - as it should appear in print)

(Organization's street address)

(City, State, Zip)

(Website)

2024 Nonprofit Leadership Conference Sponsorship

◇ Sustainer Sponsorship (\$12,000)

◇ Ally Sponsorship (\$10,000)

◇ Partner Sponsorship (\$5,000)

◇ Connector Sponsorship (\$3,500)

Will you be utilizing the exhibit booth available with your sponsorship? ◇ Yes ◇ No

Note:

Payment Information

◇ Check enclosed

◇ Please bill my credit card*

◇ ACH

Total amount to be charged _____

Card Number

Exp. Date (required)

CVV code (required)

(Name - as it appears on card)

(Organization Name - if corporate card)

Business Address (if different than above)

Cardholder Signature



Return your reservation form to:

Mail: Minnesota Council of Nonprofits, Attn: Accountant, 2314 University Ave. W, Ste 20, St. Paul, MN 55114

Email: registrar@minnesotanonprofits.org

FAX: 651-642-1517

*Per MCN's credit card processing policy, a 3 percent charge will be added to any credit card charges over \$2,000 in total.



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