

BRIDGE

Partnership and Cooperation

Minnesota's nonprofit organizations were a major influence in supporting progress on a wide range of state issues in 2013

- 1 MNsure/Affordable Care Act implementation that improves access to affordable health care for hundreds of thousands of Minnesotans
- 2 Marriage equality adopted
- 3 Tax changes made the tax system less regressive, ending the cycle of budget deficits and funding investments in the state's future
- 4 All day kindergarten and \$46 million for early childhood scholarships
- 5 Solar energy standard for utilities
- 6 "Ban the box," removing criminal history questions from initial employment applications
- 7 Incentives for charitable giving retained
- 8 \$33 million increase for homeless and housing services
- 9 Dream Act passed, providing in-state tuition rates for undocumented Minnesota students
- 10 College education made more affordable through increased funding for financial aid and a two-year freeze on tuition at our state colleges and universities

2,281

Nonprofit Members
ranging from arts organizations to human services

194

Associate Members
who work for and with MCN's nonprofit members

29%

Nonprofit Members in Greater MN
in NW, NE, Central, SC/SW and SE Minnesota

MCN 2013 ANNUAL REPORT

Informing, promoting, connecting and strengthening individual nonprofits and the nonprofit sector.

22,151

Enewsletter Subscribers
receiving grant, event & development opportunities

59,415

Website Visitors
on a monthly average

11,457

Twitter Followers
nonprofit professionals, job seekers & organizations

4,387

Facebook Page Likes
nonprofit professionals, job seekers & organizations

Financials

	December 31:	
	2013	2012
Assets	1,554,062	1,827,241
Liabilities	216,153	222,045
Net Assets	1,337,909	1,605,196
	For the years ended:	
	Dec. 31, 2013	Dec. 31, 2012
Income		
Grants	1,045,755	1,518,423
Dues	641,803	613,625
Educational Events	676,443	711,541
Member Services	102,195	127,898
Other	160,369	148,523
Total Income	2,626,565	3,120,010
Expenses		
Program	2,141,389	2,605,472
Mission Support	362,002	341,206
Fundraising	113,043	115,837
Total Expenses	2,616,434	3,062,515
Net Income	10,131	57,495

2013 MCN Board

Amy Brugh, Minneapolis
 Bobbi Cordano, Amherst H. Wilder Foundation
 Tracy Fischman, Accountability Minnesota
 Molly Greenman, The Family Partnership
 Rodolfo Gutierrez, Hispanic Advocacy and Community Empowerment through Research
 Mary Jones, YWCA of Minneapolis, Secretary
 Nancy Kleeman, Jewish Community Action
 Jeanne Edevold Larson, Northern Dental Access Center
 Joan Macik, Heartland Community Action Agency
 Cathy Maes, ICA Food Shelf
 David Marty, Treasurer, Reif Arts Council
 Keith Parker, Chair, Department of Natural Resources
 Kathy Potter, Access of the Red River Valley
 Leonard Price, Conservation Corps Minnesota and Iowa
 Ethan Roberts, Vice Chair, Jewish Community Relations Council of Minnesota and the Dakotas
 Shannon Robinson, Stillwater
 Lori Saroya, Council on American-Islamic Relations, MN
 Marsha Shotley, Vice Chair, Second Harvest Heartland
 Alvine Siaka, African Health Action Corporation
 Sheila Smith, Minnesota Citizens for the Arts
 Susan Strandberg, Three Rivers Community Action
 Joshua Winters, Minnesota Public Interest Research Group (MPIRG)

For a full copy of the audited financial statements or the 990 see www.minnesotanonprofits.org/about-mcn/financial-transparency

Thank you to MCN's funders for supporting a thriving nonprofit sector.

3M Foundation • Hugh J. Anderson Foundation • F.R. Bigelow Foundation • Otto Bremer Foundation • Butler Family Foundation • Cargill Foundation • Annie E. Casey Foundation • Center on Budget and Policy Priorities • Ecolab Foundation • Ford Foundation • General Mills Foundation • Greater Twin Cities United Way • The Joyce Foundation • The McKnight Foundation • The Minneapolis Foundation • Northwest Area Foundation • The Jay and Rose Phillips Family Foundation • Carl and Eloise Pohlad Family Foundation • The Saint Paul Foundation • Stone-man Family Foundation • Target Foundation • Travelers Foundation • Wells Fargo Foundation • Xcel Energy Foundation

STRENGTHEN

Economic Sustainability

3,580

2013 showed moderate growth for Minnesota's 3,580 nonprofit employers, with 304,236 nonprofit employees (including 114,623 working for hospitals or higher education).

304,236

Each year, a number of nonprofits merge, some dissolve and new organizations are formed – reflecting normal churning in a healthy and dynamic section of the economy. The number of nonprofit employers in 2012 was reduced from the high of 3,923 in 2008, and almost identical to the 3,596 in 2003.

5,929

5,929 nonprofit employment locations were reported in 2013, a growth of 9 percent since the last recession in 2009.

11.5%

Nonprofits make up 11.5% of Minnesota's workforce.

\$914

Nonprofit average weekly wages have been closing the gap with average wages of business and government employees. In 2003, average weekly wages in the nonprofit sector were 12 percent below for-profit wages, but by 2012 nonprofit wages rose to within 2 percent of for-profit wages

INCREASE

Savings, Shared Space and Resources

\$1.1 million in free member job postings

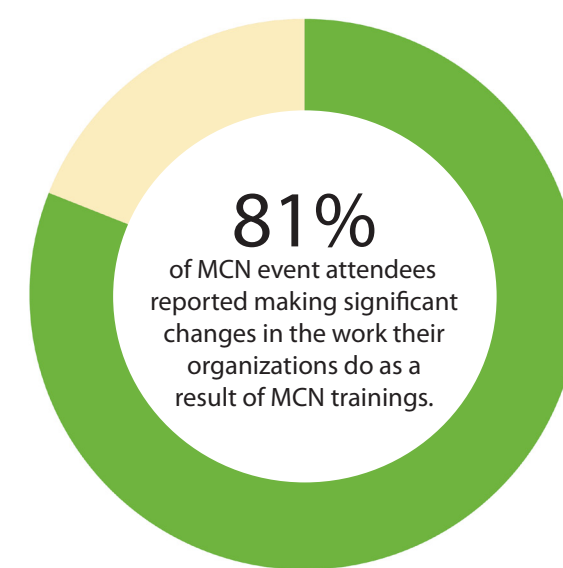
\$93,000 in scholarships awarded

\$2,450,000 in savings realized



DEEPEN

Relationships for Collective Action



171 Learning Opportunities
5,201 Participants

