

Minnesota Council

of Nonprofits

2014 Annual Report



The Minnesota Council of Nonprofits works to inform, promote, connect and strengthen individual nonprofits and the nonprofit sector so that nonprofit organizations can accomplish their missions for a healthy, cooperative and just society.



• INFORM •

MCN events bring together nonprofits and their allies, allowing our sector to stay strong and vibrant.

In 2014, we adopted a

religious observances & inclusive event policy

to serve all of Minnesota's communities.

5,402 participants attended MCN events, bringing best practices, innovative ideas and new connections to organizations across the state and country.

In 2014, MCN held...

86

networking events

63

workshops

54

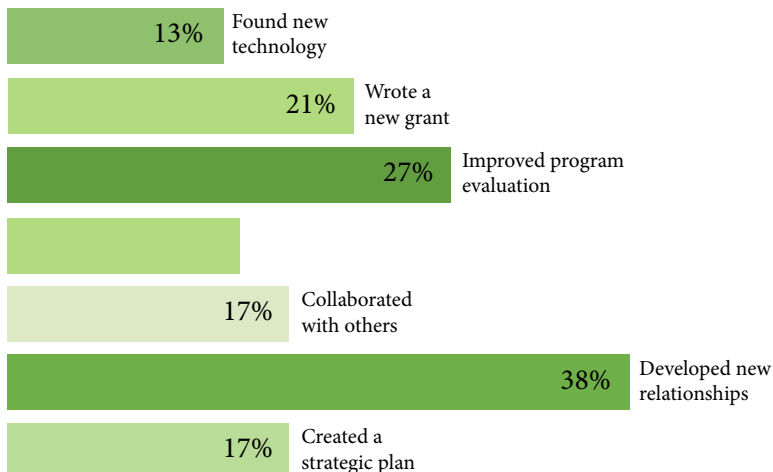
Greater MN events

6

conferences totaling 4,158 attendees

...and **awarded \$85,454 in scholarships** so everyone in our sector has access to professional development opportunities.

As a result of attending an event, participants...



• PROMOTE •


In 2014, the Minnesota Council of Nonprofits....

supported **86 organizations** that were actively involved in nonpartisan voter engagement efforts, including voter registration, voter education, get out the vote and National Voter Registration Day.



opened a new regional office in Rochester, expanding our reach throughout **Southeast Minnesota**

recommitted itself to **inclusion and engagement** in a new strategic plan

 strongly advocated for the successful passage of a **minimum wage increase** from \$6.15 to \$9.50 per hour.

welcomed our inaugural AmeriCorps VISTA cohort

which served in nonprofits working with immigrant and refugee communities and communities of color to increase resources and capacity and to build community connections.



• STRENGTHEN •

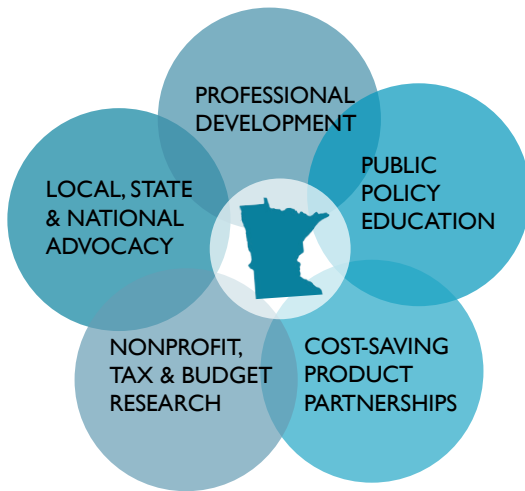
The Minnesota Council of Nonprofits brings together a large diverse group of nonprofits and nonprofit supporters:

2,387
nonprofit
members

279
associate
members

527
Greater Minnesota
nonprofit members

To support our members, we offer **five** critical services so organizations can continue to serve Minnesota and its diverse communities.



In 2014, the Minnesota Council of Nonprofits adopted two new strategic priorities:

- **MCN will include and engage** to address inequities in our communities. To do so, we will assist nonprofits to develop organizational accessibility, improve our own accessibility and increase access to resources.
- **MCN will promote** nonprofits as essential community resources. To do so, we will leverage our understanding of nonprofit effectiveness, develop our capacity to respond to opportunities to educate the public about the field and build deeper relationships between nonprofits and key audiences.

• CONNECT •



In 2014, we operated in four regions across the state, plus the Twin Cities Metro: Northeast, Central, South Central/Southwest and Southeast Minnesota.

In 2014, we opened an office in Rochester with a dedicated regional coordinator to connect with

115 nonprofit members in

11 counties throughout Southeast Minnesota

The Greater Minnesota Summit

in Rochester attracted more than 160 attendees

In Central Minnesota...

140 nonprofit members • **17** regional events • **13** counties

In Northeast Minnesota...

171 nonprofit members • **16** regional events • **7** counties

In South Central/Southwest Minnesota...

101 nonprofit members • **18** regional events • **23** counties

MCN members across the state and region join forces every day to make a positive impact on our communities. It's because of their hard work, commitment and support that MCN is able to help build stronger nonprofits, a stronger nonprofit sector and a stronger Minnesota.

• FINANCIAL ACTIVITY •

	2014	2013
Assets	\$2,080,049	\$1,554,062
Liabilities	\$213,132	\$216,153
Net Assets	\$1,866,917	\$1,337,909

Income	2014	2013
Grants	\$778,244	\$1,045,755
Dues	\$665,465	\$641,803
Events	\$787,285	\$676,443
Member Services	\$165,420	\$102,195
Other	\$184,634	\$160,369
Total Income	\$2,581,048	\$2,626,565

Expenses	2014	2013
Program	\$2,014,849	\$2,141,389
Management	\$419,887	\$362,002
Fundraising	\$127,051	\$113,043
Total Expenses	\$2,561,787	\$2,616,434

MCN Programs	2014	2013
Education	\$873,392	\$747,562
Public Policy and Civic Engagement	\$360,776	\$601,766
Member Services	\$404,999	\$350,724
Other		
Program Services	\$375,682	\$441,337
Total Program Expenses	\$2,014,849	\$2,141,389

2014 PROJECT AND PROGRAM FUNDERS

F.R. Bigelow Foundation
 Blandin Foundation
 Blue Cross Blue Shield of Minnesota Foundation
 Otto Bremer Foundation
 Center on Budget and Policy Priorities
 Central Minnesota Community Foundation
 Corporation for National and Community Service
 Deluxe Corporation Foundation
 Duluth Superior Area Community Foundation
 Ford Foundation
 Initiative Foundation
 The McKnight Foundation
 Morgan Family Foundation
 Nonprofit VOTE
 Northland Foundation
 Northwest Minnesota Foundation
 The Jay and Rose Phillips Family Foundation
 Rochester Area Foundation
 The Saint Paul Foundation
 Stoneman Family Foundation
 West Central Initiative

2014 GENERAL OPERATING FUNDERS

Hugh J. Anderson Foundation
 Patrick and Aimee Butler Family Foundation
 Cargill Foundation
 Ecolab Foundation
 General Mills Foundation
 Target Foundation
 Xcel Energy Foundation

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**Denotes board members from Greater MN*