

2021 ANNUAL REPORT



DEAR FRIENDS AND SUPPORTERS OF MCN,

MCN's role supporting and strengthening the work of nonprofits in an uncertain world continued to evolve in 2021. Through relevant workshops and programming, timely sector research, state and federal advocacy, and a strong member network, we remained a trusted ally and advocate for nonprofits across the state.

PROGRAMMING

7,318 people found relevance in MCN workshops, conferences, series, networking, or free event in 2021. Workshop topics were shaped by current events, community feedback, and changing trends to best meet the current and pressing needs of nonprofits.

RESEARCH

To provide our sector, policymakers, funders, and the general public with accurate and timely information about the key challenges facing nonprofits, MCN engaged organizations and philanthropy in regular evaluation and published two COVID-19 Nonprofit Impact Reports and a report on Equity in Minnesota State Grantmaking.

MINNESOTA BUDGET PROJECT

In 2021, the Minnesota Budget Project focused its energy on a wide array of responsive priorities, including: launching the *Together We Rise Minnesota* campaign to advocate for raising the revenues needed to support a bold response to the pandemic; timely and accessible analysis of the rapidly changing national economy and state budget landscape; advocated for equity-focused policy responses to the pandemic; and collaborated with partners on numerous policy successes.

PUBLIC POLICY

MCN's policy team and allies pivoted to new priorities in 2021, including Paid Family and Medical Leave, the American Rescue Plan Act, WORKnow, and the ACE Act to support nonprofits and the communities they serve. Additionally, MCN successfully advocated for an Equity Article in the state's capital investment package, educated lawmakers on sector research, worked with U.S. Representative McCollum and national partners to craft the Nonprofit Sector Strength and Partnership Act, and executive director Nonoko Sato shared nonprofit perspectives and advocated on behalf of the sector as a member of the Governor's Council on Economic Expansion.

ORGANIZATIONAL UPDATES

In December 2020, MCN announced the forthcoming retirement of founding executive director, Jon Pratt. MCN's board of directors named a search committee to oversee the process, and effective August 1, 2021, the board unanimously voted to appoint Nonoko Sato as executive director. Nonoko stepped into this leadership role after serving as MCN's associate director since January 2018.

In March, MCN received a request from several employees to be recognized as a union affiliated with the Minnesota Newspaper & Communications Guild. In July, the union formed, and negotiations began that continued throughout 2021.

MISSION

MCN works to inform, promote, connect, and strengthen individual nonprofits and the nonprofit sector.

VISION

Nonprofit organizations accomplish their missions for a healthy, cooperative, and just society.

ABOUT OUR MEMBERS

MCN is the largest statewide association of nonprofits in the country. With 2,593 nonprofit members, 315 associate members, and 31 individual members, MCN is the leading source of professional development, research, advocacy, and networking for Minnesota's nonprofit sector.

MCN BOARD

Cameron Kruger, Chair, Duluth Children's Museum
Thomas Adams, PhD, Vice Chair, CommonBond Communities
Antonio Cardona, Vice Chair, Pillsbury United Communities
Beth Schoeppler, Treasurer, The Loft Literary Center
Joanna Ramirez, PhD, Secretary, College Possible
Ashley Charwood, Bemidji State University
Eunice Adjei, Jugaad Leadership Program
Mary Gaasch, Hammer Residences, Inc.
Milpha Blamo, The Minneapolis Foundation
Theresa Gardella, Nexus Community Partners
Gene Gelgelu, African Economic Development Solutions
Aaliyah Hodge, People for PSEO
Leondra Mitchell, WoMN ACT
Karen Koeder, CREST
Pablo Obregon, Southwest Initiative Foundation
Enrique Olivarez, 8 Bridges Workshop & Coffee House Press
Molly Matheson Gruen, Bush Foundation
Susan Schmidt, The Trust for Public Land
Mary Warner, Morrison County Historical Society / Charles A. Weyerhaeuser Memorial Museum
Su-Fei Wong McKhann, Volunteers for America, MN and WI
Lori Schwartz, Lakes and Prairies Community Action Partnership, Inc.
Brian Voerding, Initiative Foundation
Daryl Yankee, Animal Allies Humane Society

MCN STAFF

Kari Aanestad, associate director (effective August 16, 2021)
Terri Allred, Greater Minnesota & Southeast MN regional coordinator
Mark Buenaflor, operations and database manager
Jesse Chang, VISTA program manager
Abimael Chavez-Hernandez, policy fellow, Minnesota Budget Project
Brew Davis, nonprofit services assistant
Gretchen Dempewolf, data entry specialist
Laura Dunford, communications manager
Marie Ellis, public policy director
Grace Fogland, development and communications assistant
Courtney Gerber, program director
Yohannes Ghebru, finance manager
Clark Goldenrod, deputy director, Minnesota Budget Project
Betsy Hammer, policy advocate, Minnesota Budget Project
Laura Jones, development manager
Kelly Lacore, Greater MN & Northeast MN regional manager
Joo Ning Lim, research analyst, Minnesota Budget Project
Jessie Luevano, Capitol Pathway intern
Nan Madden, director, Minnesota Budget Project
Meghan Marriott, engagement manager, Minnesota Budget Project
Kat McCaffery, finance and database assistant
Shannon McCarville, program manager
Ileana Mejia, public policy advocate
Laura Mortenson, communications director, Minnesota Budget Project
Rebecca O'Donnell, policy analyst, Minnesota Budget Project
Joe Pederson, West Central MN regional coordinator
Kieu My Phi, immigration research intern
Jon Pratt, executive director (retired)
Sondra Reis, director of e-learning
Nonoko Sato, executive director (effective August 1, 2021)
Swopnil Shrestha, Capitol Pathway intern
Margie Siegel, association health plan team lead
Wooseok Song, HR manager
Warsame Warsame, Central MN regional coordinator and St. Cloud VISTA coordinator
Bradley Wolfe, South Central/Southwest MN regional coordinator
John Wurm, membership and communications director
Jessica Wysong, Southern MN regional coordinator

MEMBERS

15,748

member postings on the
MCN Nonprofit Job Board

796

times MCN publications were
accessed for free by members

969

people from 81 organizations were
covered by BenefitsMN health plan

PUBLIC POLICY

Approximately

4,600

Minnesota residents contacted their elected
officials thanks to the Minnesota Budget Project

Millions \$\$ saved

by nonprofits in unemployment
insurance bills thanks to MCN advocacy

PROGRAMMING

7,318

people attended a MCN
training or event

143

workshops, conferences,
networking, or free events offered

40

events held in
Greater Minnesota

RESEARCH

600+

nonprofits surveyed in two
COVID-19 Impact Reports

540+

BIPOC-led and/or serving nonprofits listed in
the expanded Nonprofits BIPOC Index

FINANCIALS

	2021	2020
Assets	\$3,750,182	\$3,015,481
Liabilities	\$385,130	\$290,915
Net Assets	\$3,365,052	\$2,724,566
Income		
Grants	\$2,103,583	\$2,010,469
Member Dues	\$1,007,490	\$970,422
Events	\$790,603	\$683,656
Other	\$197,682	\$196,901
Total Income	\$4,099,358	\$3,861,448
Expenses		
Program	\$2,507,860	\$2,578,496
Support	\$782,007	\$755,309
Fundraising	\$169,005	\$161,432
Total Expenses	\$3,458,872	\$3,495,237

OPERATING & PROGRAM FUNDERS

Ameriprise Financial • Hugh J. Andersen Foundation • Blandin Foundation • Otto Bremer Trust • Bush Foundation • Patrick and Aimee Butler Family Foundation • Cargill Foundation • Margaret A. Cargill Philanthropies • Center on Budget and Policy Priorities Ford Foundation • Mayo Foundation • McKnight Foundation • The Minneapolis Foundation • Northland Foundation • New Venture Fund • Nordson Corporation Foundation • Saint Paul & Minnesota Foundation • Richard M. Schulze Family Foundation • Bernard and Anne Spitzer Charitable Trust • The Stoneman Family Foundation • Target Foundation

SPONSORS

Abdo • ArcStone • bloomerang • Bremer Bank • Bush Foundation • Church Mutual Insurance • CliftonLarsonAllen • Comcast Business • Creative Fundraising Advisors • Gallagher • Hamline University • Humphrey School of Public Affairs • Initiative Foundation • Mahoney Ulbrich Christiansen & Russ P.A. • Mankato Area Foundation • Minnesota Department of Iron Range Resources & Rehabilitation • Mutual of America • Northland Foundation • Northwest Minnesota Foundation • Propel Nonprofits • Southwest Initiative Foundation • St. Catherine University • University of St. Thomas Executive Education • UST • West Central Initiative

PROGRAM PARTNERS

Access Philanthropy • Alliance of Arizona Nonprofits • Association of Fundraising Professionals - Minnesota Chapter • Bremer Insurance • California Association of Nonprofits • CliftonLarsonAllen • Common Good Vermont • Corporation for National and Community Service - Minnesota Office • Delaware Alliance for Nonprofit Advancement • Gallagher • Grant Professionals Association, National and Northstar Chapter • Hawai'i Alliance of Nonprofit Organizations • Idaho Nonprofit Center • International Association of Business Communicators - Minnesota Chapter • Kansas Nonprofit Centre • Kentucky Nonprofit Network • Larned A. Waterman Iowa Nonprofit Resource Center • LegalCORPS • Maine Association of Nonprofits • Maryland Nonprofits • Minnesota Council on Foundations • Minneapolis Federal Reserve Bank • Minnesota Department of Administration – Grants Management • Minnesota Department of Employment and Economic Development • Minnesota Department of Health • Minnesota Department of Management and Budget • National Council of Nonprofits • Network for Strong Communities • New Mexico Thrives • Nonprofit Association of the Midlands • Nonprofit Insurance Alliance • North Carolina Center for Nonprofits • North Dakota Association of Nonprofit Organizations • Office of Governor Tim Walz and Lt. Governor Peggy Flanagan • Oklahoma Center For Nonprofits • Propel Nonprofits • Southwest Initiative Foundation • Springboard for the Arts • Piper Center for Vocation and Career – St. Olaf College • Sunrise Banks • Washington Nonprofits • West Central Initiative • West Virginia Nonprofit Association

MINNESOTA
COUNCIL OF
NONPROFITS

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