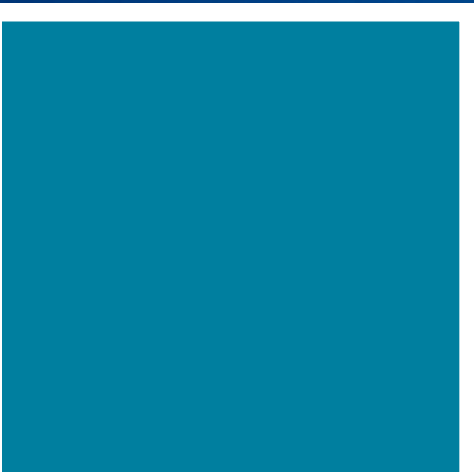


# 2022 ANNUAL REPORT

[www.minnesotanonprofits.org](http://www.minnesotanonprofits.org)



# ABOUT MCN

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## Our Mission

MCN works to inform, promote, connect, and strengthen individual nonprofits and the nonprofit sector.

## Our Vision

Nonprofit organizations accomplish their missions for a healthy, cooperative, and just society.

# WHAT WE DO

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**MCN is the leading source of professional development, research, advocacy, and networking for Minnesota's nonprofit sector.**

As one of the largest statewide associations of nonprofits in the country, the Minnesota Council of Nonprofits (MCN) joins nonprofits across interest areas to advance important nonprofit issues.

MCN maintains regional offices to provide locally-based opportunities to build the sector's capacity and strengthen its effectiveness.

Through its regional presence in Greater Minnesota, MCN amplifies its mission by offering educational training, hosting peer-learning opportunities, and connecting nonprofits to the resources offered through MCN's statewide network.

**Strong  
member  
network &  
benefits**

**Relevant  
workshops &  
conferences**

**Timely  
nonprofit  
data and  
research**

**Impactful  
state and  
federal  
advocacy**

# DEAR FRIENDS & SUPPORTERS

MCN's role supporting and strengthening Minnesota nonprofits and their missions continued to evolve in 2022 as organizations faced evolving challenges.

Through relevant trainings and programming, timely sector research, impactful state and federal advocacy, and a strong member network, we remained a trusted ally and advocate for nonprofits across Minnesota.

2,616

Nonprofit Members



## Organizational Updates

Under new leadership of Nonoko Sato as executive director (effective July 2021), MCN hosted a joint board and staff retreat in September to launch a three-year strategic planning process, which will include evaluations of existing programs, operations, and staffing structures, updates to internal and board policies, and creation of a shared organizational values statement.

In 2022, MCN leadership continued negotiations with the unionized MCN staff affiliated with the Minnesota Newspaper & Communications Guild, ratifying and officially finalizing the first contract in January of 2023.

On behalf of MCN and the nonprofit sector, MCN's executive director Nonoko Sato, participated in the Governor's Council for Economic Expansion; the culmination of work from the Council is a long-term roadmap for systemic change in the public, private, and nonprofit sectors that will achieve a more equitable, inclusive, sustainable, and resilient Minnesota economy.

278

Associate Members

42

Individual Members

## Public Policy

During the 2022 legislative session, MCN successfully advocated against a bill created without any stakeholder input, which would have forced nonprofits to comply with duplicative and unnecessary government oversight. We pushed hard for a dedicated \$200 million Nonprofit Relief Fund to distribute much needed funding to some of the most vulnerable nonprofits in our state.

At the federal level, we supported the federal Nonprofit Sector Strength and Partnership Act that would ensure nonprofits have a seat at decision-making tables; and the Volunteer Driver Tax Appreciation Act that would increase the federal tax deduction mileage rate for volunteer drivers.



# \$340,000

re-granted to 31 nonprofits  
in Voter Engagement Grants.

MCN was proud to partner with the McKnight Foundation and other philanthropic partners to re-grant critical dollars to small, rural, and/or culturally-specific organizations to ensure communities that are too often undercounted are supported to use their power and voice to vote.

Nearly

# 3,300

Minnesotans contacted their elected officials thanks to the Minnesota Budget Project.

## Minnesota Budget Project

During the 2022 Legislative Session, the Minnesota Budget Project's policy analysis and advocacy focused on solutions to the many urgent challenges Minnesotans faced after two years of a pandemic and economic disruption.

These efforts laid the groundwork for the Minnesota Budget Project and our partners to achieve big policy wins in 2023 policy proposals to boost Minnesotans' economic well-being through new and expanded tax credits, making child care more affordable, and addressing barriers to health care.

Thanks to Minnesota Budget Project support, many nonprofit leaders signed letters, sent emails, or talked directly to legislators, highlighting the needs and issues important to their communities and calling for an equitable tax system that funds essential public services.



## Research

To provide our sector, policymakers, funders, and the general public with accurate and timely information about the key challenges facing nonprofits, MCN engaged organizations and philanthropy in regular evaluation; publishing its 6th COVID-19 Nonprofit Impact Report, the 2020-2021 Minnesota Nonprofit Economy Report, and a report on State Grants to Minnesota Nonprofits (with thanks to the University of Minnesota School of Law Mooty Fellowship); expanded information on BIPOC-led and/or serving nonprofits listed in the Minnesota BIPOC Nonprofits Index.



## Programming

2022 was a come-back year for MCN programming from an attendance perspective. It was also a year of growth for equitable practices launched and sustained. Notably, the MCN Annual Conference returned to in-person at St. Paul's RiverCentre with 953 people attending – a nearly 50% increase in registrations from last year's virtual event.

MCN expanded its Pay What You Can registration model to all conferences in 2022 along with some of its larger events, such as MN Grantmakers and Session Lineup. We also continued offering a stipend to conference planning committee members and breakout session presenters for each of our four conferences.

**80**

people took advantage of Pay What You Can rates.

Over

**600**

downloads of MCN's Minnesota Nonprofits BIPOC Index.



**3,110**

people attended a MCN event.

**90**

workshops, conferences, networking & free events offered.



## VISTA Program

MCN's VISTA Program actively addressed nonprofit equity gaps by pairing essential community organizations with passionate capacity-building leaders.

The program strengthened local nonprofits statewide, prioritizing organizations serving immigrant, refugee, and BIPOC communities. In 2022, 15 AmeriCorps members were recruited to serve one year at 12 organizations, and 18 members were recruited for a Summer Program with the Yes Program in St. Cloud.

# 1,225

people from 100 organizations were covered by BenefitsMN Health Plan.



# 18,614

postings on MCN's Job Board.

# 956

publications accessed for free by members.

## BenefitsMN

BenefitsMN, sponsored by MCN, offers an Association Health Plan to MCN member nonprofits. 2022 is the third year of operations.

The program empowers nonprofits to be competitive employers by providing quality benefits to staff; about half of the organizations participating in BenefitsMN being new to offering medical benefits to their employees.

## GrantAdvisor

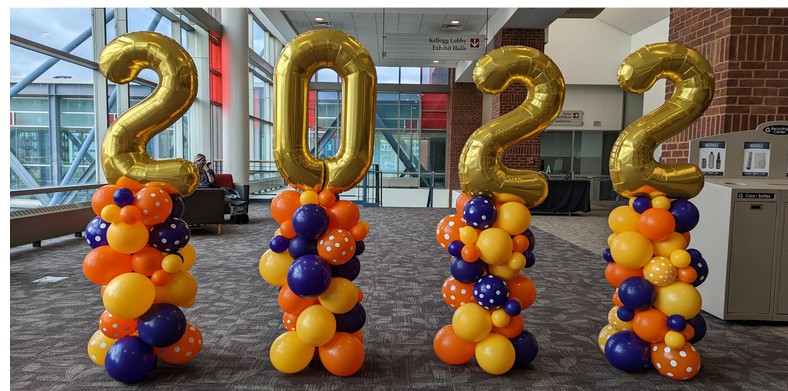
An anonymous review site of grantmaking foundations, launched by MCN in partnership with CalNonprofits and GreatNonprofits, celebrated its fifth anniversary with more than 2,700 reviews written about 860 U.S.-based foundations since its founding. The site provides a much-needed public space for open dialogue toward shared nonprofit and philanthropy goals.

# 2022 FINANCIALS

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	2022	2021
Assets	\$4,644,598	\$3,750,182
Liabilities	\$887,857	\$385,130
Net Assets	\$3,756,741	\$3,365,052
<b>Income</b>		
Grants	\$2,387,072	\$2,103,583
Member Dues	\$1,074,912	\$1,007,490
Events	\$897,428	\$790,603
Other	\$57,340	\$197,682
<b>Total Income</b>	<b>\$4,416,752</b>	<b>\$4,099,358</b>
<b>Expenses</b>		
Program	\$3,091,383	\$2,507,860
Support	\$708,518	\$782,007
Fundraising	\$225,162	\$169,005
<b>Total Expenses</b>	<b>\$4,025,063</b>	<b>\$3,458,872</b>





# MCN STAFF

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**Kari Aanestad**, Associate Director  
**Mark Buenafior**, Operations and Database Manager  
**Brew Davis**, Nonprofit Services Assistant  
**Laura Dunford**, Communications Manager  
**Marie Ellis**, Public Policy Director  
**Courtney Gerber**, Program Director  
**Yohannes Ghebru**, Finance Manager  
**Clark Goldenrod**, Deputy Director, Minnesota Budget Project  
**Laura Jones**, Development Manager  
**Kelly LaCore**, Greater MN and Northeast MN Regional Manager  
**Joo Ning Lim**, Research Analyst, Minnesota Budget Project  
**Nan Madden**, Director, Minnesota Budget Project  
**Meghan Marriott**, Engagement Manager, Minnesota Budget Project  
**Kat McCaffery**, Finance and Database Assistant  
**Shannon McCarville**, Program Manager  
**Ileana Mejia**, Public Policy Advocate  
**Laura Mortenson**, Communications Director, Minnesota Budget Project  
**Rebecca O'Donnell**, Policy Analyst, Minnesota Budget Project  
**Sondra Reis**, Director of E-learning  
**Nonoko Sato**, Executive Director  
**Margie Siegel**, Association Health Plan Team Lead  
**Wooseok Song**, HR Manager  
**Sierra St. John**, Program and Accessibility Assistant  
**Warsame Warsame**, VISTA Manager  
**John Wurm**, Membership and Communications Director  
**Jessica Wysong**, Southern MN Regional Coordinator

# MCN BOARD

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**Cameron Kruger**, Chair, Duluth Children's Museum  
**Antonio Cardona**, Vice Chair, Project for Pride in Living  
**Molly Matheson Gruen**, Vice Chair, Bush Foundation  
**Beth Schoeppler**, Treasurer, The Loft Literary Center  
**Joanna Ramirez, PhD**, Secretary, College Possible  
**Eunice Adjei**, Jugaad Leadership Program  
**Milpha Blamo**, The Minneapolis Foundation  
**Ashley Charwood**, Bemidji State University  
**Mary Gaasch**, Hammer Residences, Inc.  
**Theresa Gardella**, Nexus Community Partners  
**Gene Gelgelu**, African Economic Development Solutions  
**Karen Koeder**, CREST  
**Leondra Mitchell**, WoMN ACT  
**Pablo Obregon**, Southwest Initiative Foundation  
**Susan Schmidt**, The Trust for Public Land  
**Lori Schwartz**, Lakes and Prairies Community Action Partnership, Inc.  
**Brian Voerding**, Initiative Foundation  
**Mary Warner**, Morrison County Historical Society / Charles A. Weyerhaeuser Memorial Museum  
**Su-Fei Wong McKhann**, Volunteers for America, MN and WI  
**Daryl Yankee**, Animal Allies Humane Society



# THANK YOU, 2022 SUPPORTERS

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