



Nonprofit News

Information and connections for Minnesota's nonprofit sector.

Winter 2013

The mission of the **Minnesota Council of Nonprofits**: to inform, promote, connect and strengthen individual nonprofits and the nonprofit sector.

Local Governments Eye Nonprofits as a Revenue Source

Words matter. And currently, nonprofits all across the state are in a conversation with local governments about what is a “fee” and what is a “tax.” This goes beyond mere semantics, but reaches into the very principles of nonprofit and charitable organizations’ historical tax-exempt status. “Institutions of purely public charity” (in addition to public burying grounds, public hospitals, colleges and universities, and all churches) are exempted from taxation in Article X of the Constitution of the State of Minnesota, adopted in 1858.

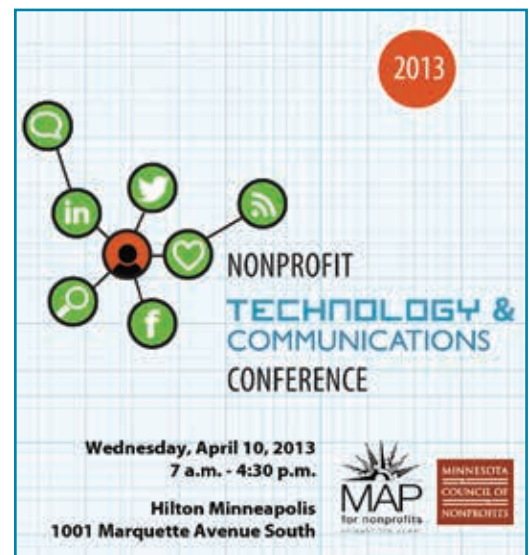
On December 10, the Mankato City Council voted 4 to 3 to become the 29th city to approve a street light utility fee; another step in the fairly recent proliferation of new fees and assessments applied to exempt property by municipalities around the state. Charges vary around the state from a few dollars to several thousand a month, depending on calculation rates and the amount of property owned by the nonprofit. In addition to the cost, the Minnesota Council of Nonprofits opposes any erosion of the historical, constitutionally protected principle of governments not taxing one public service to pay for another public service.

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Staying Up to Speed: 2013 Nonprofit Technology and Communications Conference on April 10

For some of us, it's only been a few years since we started to balance our checking accounts online, switched to an electronic calendar and stopped relying on the U.S. Postal Service as our main avenue of marketing. Meanwhile, others among us helped our organizations to quickly learn the value of marketing with a QR code, accept purchases by using card readers at paid events and promote mobile donations as a way of reaching more supporters.

Whether you consider yourself an early adopter or tend to pick up newer trends more cautiously—the 2013 Nonprofit Technology & Communications Conference is for you!



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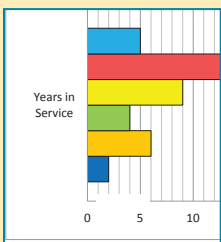
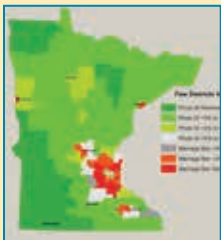
Nonprofit Bits

Tech It Up a Notch

MAP TechWork's "Tech It Up a Notch" presentation — a presentation including instructional videos that you can use to help introduce Twitter to your coworkers. Available at www.maptechworks.org.

2013 Outlook Report

To assess the outlook for grantmaking in Minnesota in 2013, the Minnesota Council on Foundations has conducted its annual Outlook survey available at www.mcf.org.



Native American Nonprofits, Constitutional Conversations & the Fiscal Cliff

By Jon Pratt, MCN Executive Director

Native Americans in Philanthropy and MCN will release a report on the scope and impact of Native American-led nonprofits in Minnesota, to be presented March 1st at All Nations Church, 1515 E 23rd St S. in Minneapolis.

In this report, with support from the Northwest Area Foundation, Dr. Jane Harstad presents the scope and influence of Native American-led organizations in Minnesota, including financial activity, sources of support, employment, major activities and emerging issues (more on the Native American Nonprofit Economy Report on page 6-7). The Native American Nonprofit Economy Report will add to the understanding of the role and contributions Minnesota's nonprofits, in the same spirit as MCN's publications (all available at MCN's website):

- Minnesota Nonprofit Economy Report (issued annually 1999-2012)
- Minnesota Latino Nonprofit Economy Report (2010)
- African Nonprofits (2007)
- Asian Pacific Islander Nonprofit Economy Report (2006)

Minnesota Constitution Unchanged After November 6th

As Susie Brown notes, success has a thousand parents, and that is certainly true for the vote on two proposed Constitutional Amendments on Minnesota's 2012 ballot: to prohibit same-sex marriage and to require photo ID at the polls. MCN opposed both amendments, along with many member organizations and the majority of Minnesota voters.

A striking development for both issues was the dramatic change in public opinion over the last year and the high-level of awareness, so that both measures had near record voter participation (with very few voters not voting on the measure, less than for previous constitutional amendments).

While people had honest differences of opinion on the amendments, what had been predicted to be an ugly and divisive campaign ended up being extremely conversational. This is encouraging evidence of public education and the public ability to process new information — much needed for the challenges ahead. (More on Constitutional Amendments on page 4)

Fiscal Cliff Diving 2013

The struggle in Washington to avoid the fiscal cliff and solve some of our nation's most pressing fiscal issues have been resolved for the moment, and did not include changes to the charitable tax deduction. We applaud efforts of Minnesota nonprofits and our national partners to call attention to the importance of this issue for the nonprofit sector -- while also making their voices clear on the need for a long-term budget solution.

While nonprofits are pleased that both the charitable deduction was spared and across the board cuts were not implemented, there is serious concern about the long-term fiscal health of the nation and the day-to-day well-being of Americans with modest resources. As the 113th Congress takes its place, we will continue to urge elected officials to address the impending spending cuts, the federal debt limit and other pressing issues in a way that does not increase income inequality, maintains an effective social safety net and supports the role of nonprofit organizations in meeting human and community needs.



“While people had honest differences of opinion on the amendments, what had been predicted to be an ugly and divisive campaign ended up being extremely conversational. This is encouraging evidence of public education and the public ability to process new information — much needed for the challenges ahead.”

Street Lighting fees Undermine Intent of Tax Exemption

Continued from page 1

Attempts to levy fees and assessments on exempt charities is counterproductive and diverts resources from providing community benefits, the very reason for which qualifying organizations are determined to be exempt.

MCN is sympathetic to the budgetary binds local governments are facing, knowing they have borne the brunt of numerous state-level cuts over the last decade. However, for a relatively modest increase to the city budget (the majority of exempt property is owned by government itself, not nonprofits) a disproportionate toll is taken on community services by imposing these fees and assessments, and may instead be weakening their own delivery systems.

A better strategy would be for local governments to work together with nonprofits at the State Capitol and educate our elected officials the need for adequate resources, including raising appropriate revenues, to pay for needed community services and basic functions of government.



Following the Under the Rainbow Supreme Court decision in 2007, which too narrowly defined organizations eligible for charitable tax exemptions, MCN worked closely with the Department of Revenue and the Minnesota Association of Assessing Officers, to clarify and codify what had historically been the practice of exempting charitable property from taxation. MCN believes the criteria set forth in 2009 legislation to remedy that issue should be consistently applied to exempt nonprofits from local fees and assessments.

Together, nonprofits and local governments partner to build and strengthen strong communities. During times of reduced resources and economic downturns, this partnership couldn't be more important and critical. It's time to change the conversation from, "Is this a fee or a tax?" to "How do we leverage our respective strengths and resources to meet existing community needs?" For further information, please contact MCN's deputy public policy director, Jeannie Fox, at 651-757-3083 or jfox@minnesotanonprofits.org.

Over 30 Content Choices on Communication Tools & Strategies

Continued from page 1

Brought to you by the Minnesota Council of Nonprofits and MAP for Nonprofits, this day-long conference is the place to go to stay up to speed with tools and trends now and looking into the future.

Taking place at the Hilton Minneapolis on Wednesday, April 10, this year's conference will feature a morning plenary from Nancy Lyons and Megan Wilker from the Geek Girls Guide, and will also offer more than 30 breakout sessions, including:

- The Moving Image - Using Video to Deepen Stakeholder Connection;
- Maximizing Your Nonprofit's Brand
- Finding Hidden Treasure: How to Use LinkedIn for Organizational Growth; and
- Drupal vs. WordPress: Nonprofit Website CMS Face Off

Other conference highlights include both 75-minute and 2.5-hour breakout session, lengths for varying levels of topic

interest, walking breakfast and lunch periods, more than 50 conference exhibitors featuring products and services ideally suited for nonprofits.

For more information on the 2013 Nonprofit Technology & Communications Conference or to register, please visit www.minnesotanonprofits.org/nptech.

MCN encourages nominations from any Minnesota-based nonprofit doing innovative and creative work with technology for a 2013 Dot.org Award.

You can nominate a nonprofit in the categories of: Connecting Communities • Website Redesign • Innovative Program Delivery • Most Creative Campaign

The nomination process begins in January and ends in February. For more information or to nominate a nonprofit or project, visit www.minnesotanonprofits.org/nptech.

A Tale of Two Constitutional Amendments

The year 2012 will be described in nonprofit advocacy history as the Tale of Two Constitutional Amendments. When the year began there was speculation about three, four, even five potential amendments for the November ballot.

The close of the legislative session revealed that two would be the number, including proposals to ban same-sex marriage and require a photo ID for voting.

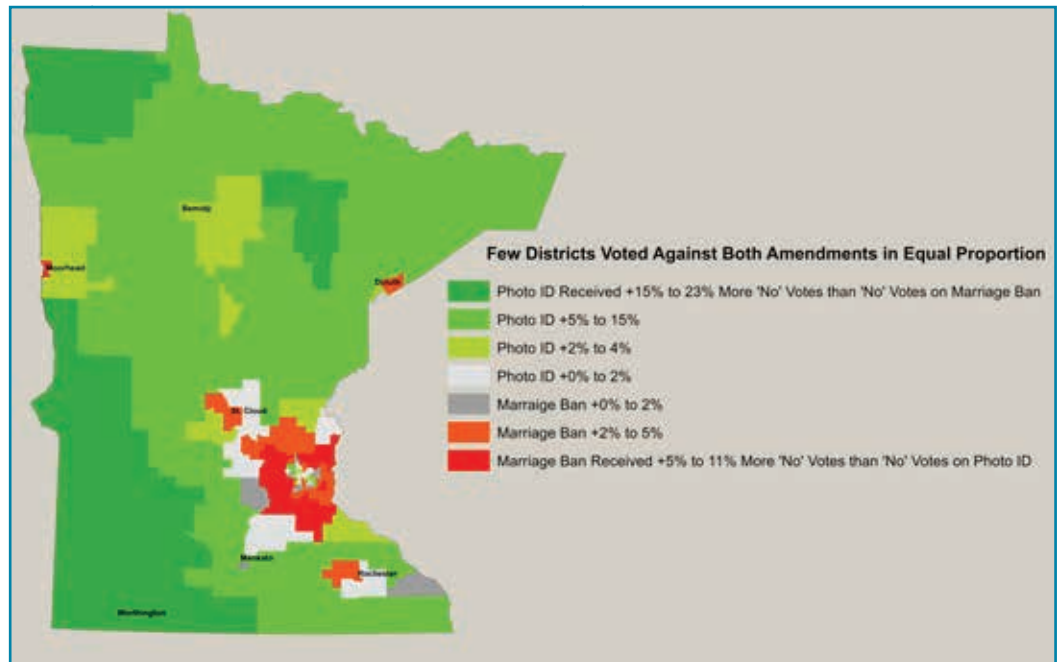
Several months of intense work by many nonprofits resulted in wins by both the Minnesotans United for All Families and Our Vote Our Future campaigns, and provided a couple of important observations for nonprofit advocacy.

1. Voters decide issues on their own merits

There were early discussions about developing a single “Vote No” campaign. While the efficiency and economy of scale afforded by such a combination is appealing, and for some the dual “no” vote represented their opposition to using the constitution for policy making, the field experience and election results indicated that the strategy would not likely have been successful.

Conversations throughout the state revealed that the two issues were very different for voters, and appealed to different demographics. The Minnesotans United Campaign used conversations about love and commitment as a way to shift long-term thinking on a question that is undergoing a transformation in American society. The Our Vote Our Future campaign’s messages were practical, addressing issues such as the cost of implementation.

As the map above indicates, voters in greater Minnesota were critical to the



success of Our Vote Our Future, while Minnesotans United for All Families found substantial support in suburban communities, and many Minnesotans voted “yes” on one question and “no” on the other.

The lesson for nonprofit advocacy is clear—Minnesota voters are thoughtful, deliberate decisionmakers who contemplate and decide important policy questions on their own merits. Even though it is tempting to unite all of our efforts to do good in the world (such as combining these two issues), clarity and specialization are very useful tools.

Our sector’s strength is found in strong relationships between diverse organizations and efforts with a clear understanding of the specificity needed to accomplish our goals.

2. Victory has a thousand parents

The strength of these campaigns emerged from a variety of places—including incredible participation from the nonprofit community. While it is impossible to name them all, some key organizations built the backbone and

sustained the efforts to succeed in these campaigns.

Advocacy rarely happens alone, but by combining resources and sharing success (and failure) we are sustained on the long road of policy change. New relationships are built, organizational strengths are revealed, strong leadership is exhibited.

Our tip of the hat goes to Outfront Minnesota, Project 515, AARP, the League of Women Voters, Take Action Minnesota and many others MCN is privileged to work with. Our sector’s challenge and opportunity is to recognize and make use of the energy and assets that lead to short-term success in order to sustain long-term movements designed to strengthen our great state.

For questions, please contact Susie Brown, MCN’s public policy director, at sbrown@minnesotanonprofits.org.

For a closer look at the above map comparing the amendment votes, go to www.minnesotanonprofits.org/two-amendments.

Advocating for a Stronger Nonprofit Sector

By Susie Brown, MCN Public Policy Director

With new leadership in the Minnesota House and Senate, legislators have settled into their offices, formed their committees, heard the preliminary economic forecast and started setting priorities. The next four months present an opportunity for Minnesota's nonprofit organizations to bring strong, clear voices to the debates ahead. Just because the Governor and legislative leaders are from the same political party doesn't mean it's going to be easy—our democracy is designed to bring healthy and productive tension to the important questions of the day, and nonprofit voices are needed. We invite you to join us in advocating for a strong nonprofit sector and the issues of concern to your organization and the people it serves.

MCN's Legislative Agenda

The Minnesota Council of Nonprofits policy team will be working on a variety of issues in our three core focus areas—protecting the nonprofit sector, state budget and tax policy, and promoting democracy. Legislators and MCN members will hear from us on issues such as alternative organizational structures, municipal fees, raising revenues to address Minnesota's structural budget deficit, and reforming Minnesota's election system to increase civic participation. We look forward to working in coalition with many of MCN's member organizations to advance these issues. Our complete 2013 policy agenda can be found by following the "At the Capitol" tab on our website.

Member Spotlight

One of MCN's member organizations, known for its expertise and policy savvy, is the Legal Services Advocacy Project (LSAP). In the 2013 legislative session LSAP will be working with many partner organizations (including MCN's Minnesota Budget Project) on advancing the policy implementation of the Affordable Care Act. This issue, which is time-sensitive for Minnesota and involves several layers of policy complexity, requires a strong nonprofit voice and the ability to navigate the intersection of state and federal policy while steering a diverse coalition toward shared success. MCN applauds the Legal Services Advocacy Project on its long-term presence at the state Capitol and its effective voice in the policy environment. For more information on implementation of the Affordable Care Act, please contact the Minnesota Budget Project's deputy director, Christina Wessel at cwessel@mnbudgetproject.org.

The Nonprofit Advocate

Are you wondering how to get regular information about nonprofit advocacy and updates on the legislative session? We hope you will sign up for our monthly email "The Nonprofit Advocate." This regular communication will provide updates, tips and action opportunities. Formerly our "Legislative Update," we hope you find this a useful tool in navigating the world of nonprofit advocacy. Sign up for "The Nonprofit Advocate" at www.minnesotanonprofits.org/subscribe.

Advocacy Training Series

And if you're looking for skill building, please join us for our monthly Nonprofit Advocacy Webinar Series. This new free webinar series will provide training and information on a range of subjects from "how a bill becomes a law" to "developing a policy plan with your board." The first session, led by MCN staff with experienced nonprofit advocates as our partner trainers, will launch on January 30. Please join us! A complete list of our advocacy training opportunities can be found at www.minnesotanonprofits.org/events.



"Just because the Governor and legislative leaders are from the same political party doesn't mean it's going to be easy—our democracy is designed to bring healthy and productive tension to the important questions of the day, and nonprofit voices are needed."

Giving Voice to Native-Led and Native-Serving Nonprofits

The Native American Nonprofit Economy Report is the first comprehensive assessment of Minnesota’s active nonprofit organizations that are led by and serve Native Americans, and helps to broaden the sector’s understanding of the scope and impact of Native American-focused nonprofits.

This report is the first ever comprehensive assessment of Minnesota’s active nonprofit organizations that are led by and serve Native Americans, and clarifies the strengths, challenges and opportunities found within these organizations.

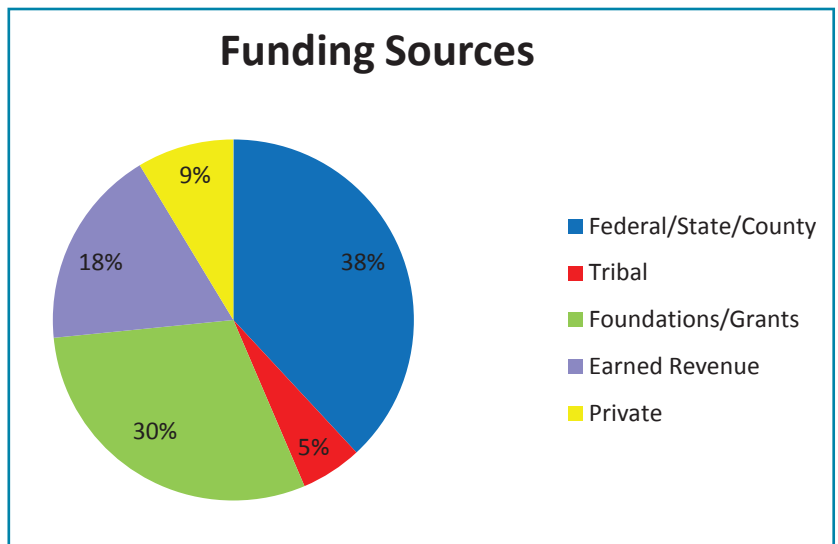
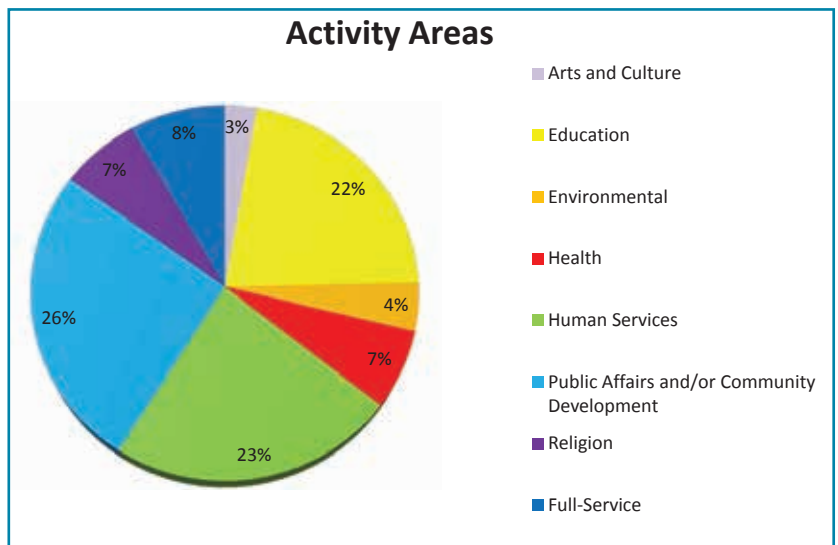
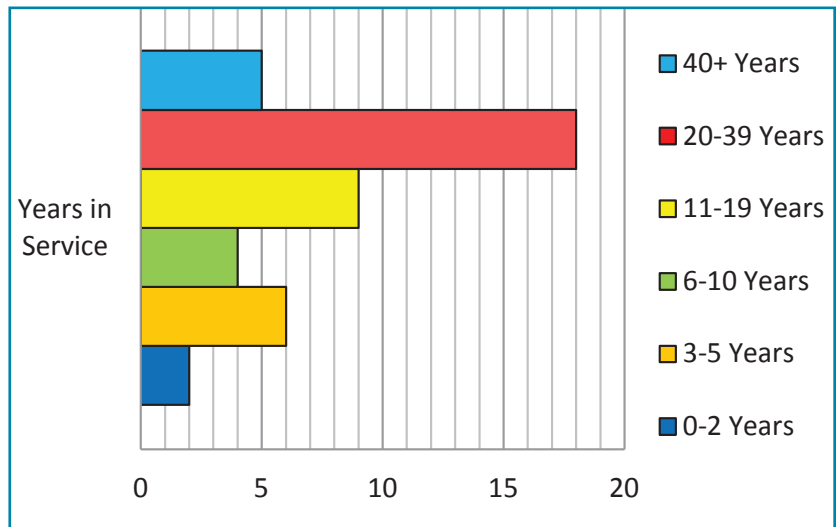
This research provides the results of 49 interviews with Native leaders and reports on 122 organizations with 1,335 employees and \$5,646,671 annual expenditures across economic development, arts and culture, social services, health care and tribal sovereignty. These organizations serve Minnesota’s 101,900 American Indians reported in the 2010 census, from not just Minnesota’s 11 Tribal Communities, but from many tribal communities throughout the U.S.

The Beginning

In 1952, the Urban Indian Relocation Program enticed Native Americans living on reservations to move to urban areas with visions of plentiful jobs, modern homes and welcoming schools. In 1940, only 8 percent of Natives lived in large cities, and by 2000, approximately 64 percent had moved from reservations to major metropolitan areas such as the Twin Cities, Duluth, and Bemidji (*Indian Country Diaries*, 2006). What these new urbanites found was not what had been promoted, and there were no culturally appropriate services available to them in the cities. These new residents developed a Native urban identity as well as numerous organizations with a commitment to social action and cultural programming.

The Present

Today, Native organizations are doing more than ever to support their communities. Of the different activity areas, organizations that have been here the longest are full-service organizations that shaped urban resources for Natives. The average age of these organizations is 43 years. In addition, some of the younger generations are providing asset-based services that have built the foundation for economic successes of the future. Their resilience to economic hard times is astonishing, and the resolve to help those in need is humbling.



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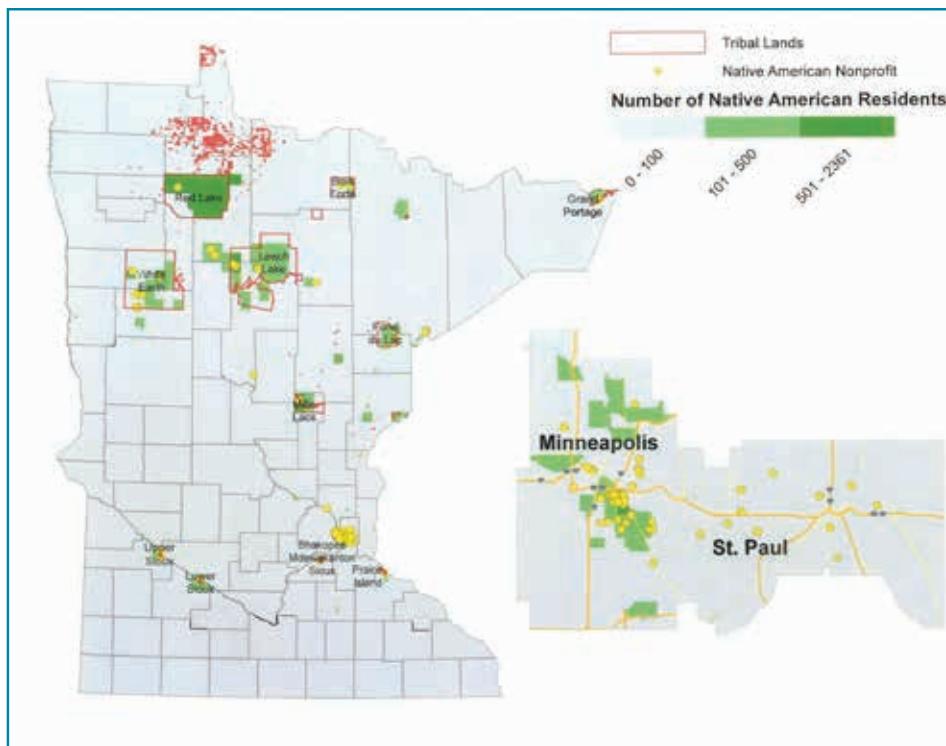
Giving Voice to Native-Led Nonprofits (continued)

The Future

When the philanthropic community understands the Native experience, both urban and rural Native-led nonprofits will be able to meet the needs of the communities they serve more effectively. As smaller and rural organizations strive to more efficiently serve their clients, it is imperative to understand where funding comes from, as well as to understand what the funding will be used for.

There is an uneven distribution of Native nonprofits in urban areas as compared to rural areas of the state. This may be the result of a common misconception that Tribal governments are able to provide all of the programming in these rural areas. Just as the case with any state government, if this was true, there would be no need for nonprofits whatsoever.

Looking at the population of Native residents in relation to the proximity of the Native nonprofits, we see a particular need for more funding or growth in the rural and reservation areas.



Another common misconception is that gaming has economically 'rescued' Tribal governments and their people. Of the 11 Native communities/reservations in the state, very few are thriving financially, and although philanthropy is common among successful Nations, the Tribes are not a source of revenue that can overcome 250 years of oppres-

sion in a short amount of time. In fact, since 1982, Tribes can receive donations that are tax-deductible to the donor and count as qualifying distributions for foundations.

For more information on the Native American Nonprofit Economy Report, please visit www.minnesotanonprofits.org or contact Jane Harstad at jharstad@minnesotanonprofits.org.

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Sector Research

MCN regularly studies nonprofit sector trends and conducts research on cultural nonprofits to better understand the state's sector.

For a full list of MCN's research reports, visit www.minnesotanonprofits.org/research.

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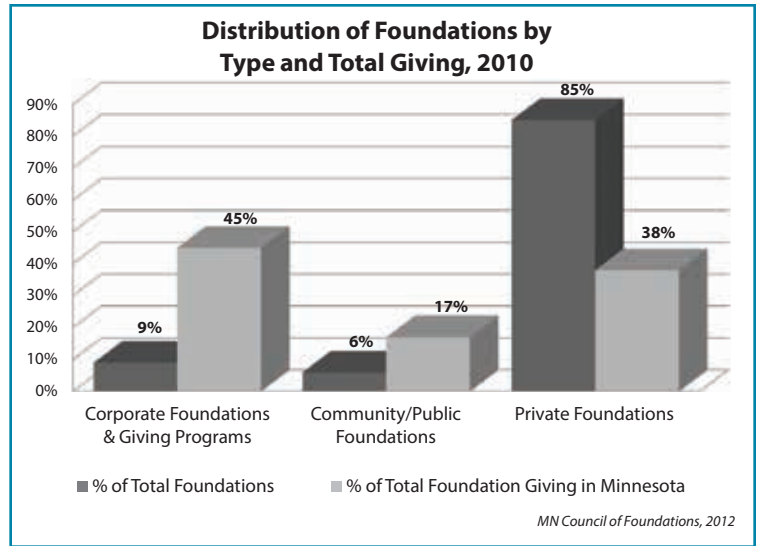
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Identifying Potential Foundation Support

\$1.4 billion. That was the level of foundation giving to Minnesota nonprofits in 2010. And as Martin Teitel said at a recent MCN event, someone is going to get it — our job as grantwriters is to make sure our organization is the one that does.



The Minnesota Council of Nonprofits publishes the *Minnesota Grants Directory* annually to assist nonprofit leaders in this process, conducting the time-intensive research on key information for Minnesota’s foundations and compiling this research in an easy-to-search publication. The *2013 Minnesota Grants Directory* contains a wealth of information on grant deadlines, foundation priorities, historical levels of giving and key contacts for 100 of the most active and accessible foundations across the state.

Foundations included in this year’s directory are those that are open to unsolicited proposals, are active grantmakers within the state, and/or are of particular interest to Minnesota nonprofits. This list includes a wide range of foundations like PFund, which grants \$160,000 per year in support of GLBT communities in the Midwest; and The McKnight Foundation, which grants \$91 million each year to programs and organizations around the world.

To create this publication, information was collected directly from foundations through surveys, requesting updates on contact information, asset and grantmaking levels in recent years, updated priorities for 2013 grantmaking and any changes in key personnel. Additional information was collected from recent IRS Form 990s, annual reports, foundation websites, and phone interviews with foundation staff to create a comprehensive review of each of the foundations included.

In total, the directory includes 13 community foundations, 6 initiative foundations, 32 corporate giving programs and foundations, and 49 private foundations. These foundations represent \$750 million in annual grantmaking that support programs in all the major activity areas reported.

The *2013 Minnesota Grants Directory* is available in print for \$50, or \$25 for MCN members. Visit www.minnesotanonprofits.org/pubs to order this publication online. For questions about *Minnesota Grants Directory* content and information, please contact Paul Vliem at 651-757-3073 or pvliem@minnesotanonprofits.org.

Upcoming Learning Events

FEBRUARY TO MARCH 2013

Fundraising	Human Resources
<p>STORYTELLING FOR GOOD: CRAFTING MESSAGES THAT RAISE MORE MONEY January 30, 1:30 — 4 p.m. Best Western Kelly Inn 100 4th Ave. South, St. Cloud Fee: \$35 for MCN members / \$45 for nonmembers</p>	<p>SUPERVISOR 101: CRITICAL SKILLS OF SUPERVISION Mar 19, 9 a.m. — noon Wilder Center 451 Lexington Parkway North, St. Paul \$45 for MCN members / \$65 for nonmembers</p>
<p>GRANTWRITING CLINIC FOR BEGINNERS February 5, 9:00 a.m. — noon Minnesota Council of Nonprofits Conference Room 2314 University Ave W., Suite 20, St. Paul Fee: \$85 for MCN Members</p>	<p>SUPERVISOR IN-DEPTH: THE ART OF SUPERVISING March 19, 1:30 — 4:30 p.m. Wilder Center 451 Lexington Parkway North, St. Paul \$45 for MCN members / \$65 for nonmembers</p>
Management	Policy
<p>STARTING A SUCCESSFUL NONPROFIT April 15, 9 a.m. — 12:30 p.m. Minnesota Council of Nonprofits Conference Room 2314 University Ave W., Suite 20, St. Paul Fee: \$85 for MCN members or nonmembers</p>	<p>ADVANCED ADVOCACY: CAPITOL RESOURCES February 19, 9 a.m. — noon Room TBA State Office Building 100 Rev. Dr. Martin Luther King Jr. Blvd., Saint Paul Fee: Free</p>
<p>CREATING A NONPROFIT BUSINESS PLAN April 15, 1:30 — 4:30 p.m. Minnesota Council of Nonprofits Conference Room 2314 University Ave W., Suite 20, St. Paul Fee: \$65 for MCN members or nonmembers</p>	<p>CAPITOL LAB March 6, 1 — 4 p.m. Room TBA State Office Building 100 Rev. Dr. Martin Luther King Jr. Blvd., Saint Paul Fee: Free</p>
Featured	
<p>2013 NONPROFIT FINANCE AND SUSTAINABILITY CONFERENCE WITH NONPROFITS ASSISTANCE FUND February 22, 7 a.m. — 4:15 p.m. Earle Brown Heritage Center 6155 Earle Brown Drive, Brooklyn Center Fee: \$169 for MCN members / \$199 for nonmember</p>	<p>Get detailed information and register at www.minnesotanonprofits.org/events</p>
<p>2013 TECHNOLOGY AND COMMUNICATIONS CONFERENCE WITH MAP FOR NONPROFITS April 10, 7:00 a.m. — 4:30 p.m. Hilton-Minneapolis 1001 Marquette Ave. S., Minneapolis Fee: \$169 for MCN members / \$199 for nonmembers</p>	

Member Benefit Spotlight: TASC



Employee benefits are a hot topic these days, especially in relation to health care. In our recently released *2012 Minnesota Nonprofit Salary and Benefits Survey*, we found that 49.8 percent of respondents have recently increased deductibles and 39 percent have increased employee contribution levels.

As we enter 2013, and organizations and employees plan their finances for the coming months, we encourage our members to consider partnering with TASC to offer Flex Spending Accounts (FSAs) for their employees. FSAs provide employees the opportunity to set aside pre-tax money for anticipated medical expenses not covered by insurance.

TASC administers its FSA plan through a TASC card. Qualifying purchases can be paid directly from participants' account balance, eliminating the need for reimbursement. If reimbursement is needed, however, you can do so by fax, email or simply take a photo of your receipt with your smartphone and send it in through the TASC mobile app.

With employees saving up to 30 percent on eligible health care expenses, and employers saving on payroll taxes while offering a valuable benefit to attract and retain motivated employees, offering an FSA through TASC is a great option for MCN members. Member organizations receive a 25 percent discount on one-time setup fees and annual administrative fees. For more information on TASC, please contact Bruce Ganzer, TASC representative, at 651-462-8610.

For more information on MCN's cost-saving program, please contact Lauren Van Schepen at lvanschepen@minnesotanonprofits.org.

Explore Key Nonprofit Advocacy Rules & Strategies

Join the Minnesota Council of Nonprofits each month for an engaging, FREE webinar exploring key nonprofit advocacy rules, strategies and outcomes. Tackling many of the issues most important to your organization and the nonprofit sector at-large, this series represents the perfect opportunity to learn from nonprofit leaders with expertise in state budget issues, grassroots and direct lobbying strategies, and civic engagement. Save the following dates on your calendar and join us for a lively discussion each month in 2013.

Accessible from anywhere in Minnesota, each hour-long webinar is from 10 – 11 a.m. and is free for all participants.

- January 30: How a Bill Becomes a Law
- February 27: Working in Coalitions
- March 20: Understanding the Minnesota State Budget
- April 24: Advocating through the Media
- May 22: Working with Members of Congress
- June 26: Minnesota 2013 Legislative Session Wrap-Up
- July 31: Civic Engagement and Local Elections
- August 28: Building a Grassroots Strategy
- September 25: Working with Your Board to Develop a Policy Plan
- October 30: Fundraising for Advocacy
- November 20: Evaluating Advocacy
- December 11: Building Strategic Relationships with Elected Officials

Additionally, MCN and the Minnesota Council on Foundations are pleased to announce an exciting new series for 2013—Coffee with Congress. This series of 10 events will bring nonprofits together with the Minnesota members of Congress and the U.S. Senate to discuss the issues most important to your communities and the state. Scheduled periodically throughout 2013, visit minnesotanonprofits.org/events to learn more about Coffee with Congress events happening in your area in the coming year.

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Interested candidates should send a letter of interest, a statement of educational philosophy and practice, a current resume, and a list of five references with complete contact information in PDF format to the confidential email address: hossearch@moundsparkacademy.org

Measuring Voter Turnout Among Communities Served by Nonprofits

Last year, nonprofits played a key role in defeating the voter restriction amendment, the ban on same-sex marriage, and in engaging their communities through nonpartisan voter engagement.

Nonprofit Vote, an organization promoting nonpartisan voter engagement, reports that voter turnout in the 2012 election exceeded expectations, setting records for the share of the electorate in communities that many nonprofits serve. Its report, *Nonprofit Voters Increase from 2008: Claim a Higher Share of the Electorate in 2012*, notes:

“The benchmark National Election Exit Poll showed that the lower income, younger, and diverse populations typically served by nonprofits accounted for a greater share of voter turnout than ever before. While some of this can be attributed to population increases, it was also aided by unprecedented voter education and engagement efforts from the nonprofit and civic sector.”

Voter turnout among communities served by nonprofits exceeded or matched their share of the total voter turnout in 2008:

- The Latino share of the electorate rose to 10 percent, continuing its steady climb, reflecting high mobilization efforts and population growth. Exit polls showed similar growth among emerging Asian-American/API voters.
- Turnout among black voters matched its 13 percent share of the electorate in 2008.
- The youth vote (under 30) defied predictions by claiming a higher share of total turnout in 2012 (19 percent) than in 2008 (18 percent).

Additionally, voters with family income below \$50,000 increased their share of the electorate, jumping three points to 41 percent, despite the fact that the relative number of people in that bracket has remained unchanged from four years ago.”

The full report is available online at www.nonprofitvote.org. Congratulations to each of the Minnesota nonprofits that contributed increased participation.

For more information, please contact Jeff Narabrook at 651-757-3062 or jnarabrook@minnesotanonprofits.org.

Legal Raffles in Minnesota

Q: Do raffles count as lawful (or charitable) gambling?

A: Gambling is defined by the state of Minnesota as an activity that involves consideration or payment for a chance in being selected as a winner of an awarded prize.[4] Therefore, raffles count as lawful gambling, and regulations of them depend on the value of prizes awarded in a year. If an organization awards less than \$1,500 in raffle prizes in a calendar year, it is excluded from licensing requirements.[5] If an organization awards more than \$1,500 and less than \$50,000 in prizes per year, it is exempt from the ongoing registration requirements, but it does need to apply for an exempt permit for each raffle conducted.[6]

Q: Do raffles need to be registered with the Minnesota Gambling Control Board?

A: Organizations may conduct raffles without a license from the Minnesota Gambling Control Board if the total prize award amount does not exceed \$1,500 in a calendar year.[7] If the total prize amounts, including donated prizes, are less than \$50,000 in a calendar year (no more than \$12,000 in cash) and raffles are conducted on five or fewer dates during the year, then the organization can file the Application for Exempt Permit.[8] If the organization wants to award more than \$50,000 a year in prizes or have raffles on five or more dates, it will have to follow the process to be licensed as an ongoing lawful gambling sponsor.

[4] “Raffles” Lawful Gambling Manual at 160 (Minnesota Gambling Control Board 2009).

[5] M.S.A. § 349.166, subd. 1(c)(2009).

[6] M.S.A. § 349.166, subd. 2(a)(2009).

[7] M.S.A. § 349.166, subd. 1(c)(2009).

[8] M.S.A. § 349.166, subd. 2(a)(3)(2009).

The Nonprofit Legal Handbook and its 650 question and answers can be accessed online for free by MCN members. Visit www.minnesotanonprofits.org and click on Member Resources.

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A History (and Future) of Nonprofit Advocacy

Each year, MCN members are asked to nominate and vote for an organization that has led successful and effective advocacy efforts ultimately leading to a significant positive impact on its constituents. While many members are familiar with the work of OutFront Minnesota for its work with Minnesotans United for All Families in 2012 on the constitutional amendment issue, this organization has a strong and vibrant history of advocacy.

Founded in 1987 as the Gay and Lesbian Community Action Council, OutFront Minnesota has grown in size and scope, and changed names, but stayed true to its original mission: “to make our home a place where GLBT Minnesotans have the freedom, power and confidence to make the best choices for their own lives.” Some milestone advocacy efforts include:

1993: After OutFront’s launch of the It’s Time Minnesota campaign, an amendment to the Minnesota Human Rights Act is passed, banning discrimination against GLBT people in education, employment, public services and public accommodations. OutFront also publicly condones the federal “Don’t Ask Don’t Tell” policy.

1996: OutFront is a vocal opponent of the Defense of Marriage Act.

2001: OutFront provides legal support to the Minnesota Civil Liberties Union as it successfully challenges the state’s sodomy law. This legal program also helped provide legal referrals, assisted schools in compliance with anti-discrimination laws, and corrected discriminatory local ordinances.

2003: OutFront’s newly defined policy focus allows the organization to successfully strike down efforts to repeal the human rights gained in the early ‘90s.

2004-2006: Anti-GLBT forces attempt to write discriminatory legislation into the state constitution, prohibiting same-sex couples from marrying or receiving any legal recognition. OutFront plays a pivotal role in the coalition that prevents this amendment from going to the voters.



2006: justFair Lobby Day grows to 5,000, a clear message to legislators of the presence and power of an organized and passionate GLBT population.

More recent efforts have included a partnership with 73 organizations and individuals representing education, disability, youth, religious, LGBT and social services to create the Safe Schools for All Coalition, which supports the passage of statewide legislation to strengthen existing bullying and harassment laws in Minnesota.

Successes of this coalition have included Governor Dayton’s signing of an execu-

tive order to form the Task Force on the Prevention of School Bullying, and an increase in school districts with comprehensive bullying policies.

Perhaps most familiar to the public, though, is OutFront’s leadership in the fight against the anti-marriage amendment on the state ballot in November 2012. Anticipating the passage of a bill to place this amendment on the ballot in the 2011 legislative session, OutFront partnered with Project 515 to launch a new coalition dedicated to defeating the ballot measure – Minnesotans United for All Families.

Uniting faith, labor, progressive and non-partisan organizations, communities of color, current and former elected officials, Republicans, Democrats, Greens, Independents and Libertarians, Minnesotans United was successful in defeating the constitutional amendment that would limit the freedoms of Minnesotans and ban marriage for same-sex couples in Minnesota.

With a sustained dedication to advocacy at the state and local level, an eagerness to partner with others, and a clear vision for Minnesota as a more inclusive and equitable place for all, the Minnesota Council of Nonprofits is proud to recognize OutFront Minnesota as the 2012 Nonprofit Mission Award for Advocacy winner.

For more information on OutFront and the Nonprofit Mission Awards, visit www.minnesotanonprofitawards.org.

A Better Society, Chanhassen
 A Chance to Grow, Inc., Minneapolis
 A Partnership of Diabetics, Minneapolis
 A Place For You, Pine City
 Acres for Life, Chisago City
 African Assistance Program, Brooklyn Center
 African Women Alliance, Waite Park
 Aged and children pastoralists Association, Minneapolis
 AirSpace Minnesota, Wayzata
 Alafia Place LLC, Saint Paul
 Alianza ONG, Santo Domingo
 All Parks Alliance for Change, Saint Paul
 American Association for Runic Studies, Roseville
 American Indian Community Housing Organization, Duluth
 American Oromo Community of Minnesota, Saint Paul
 American Red Cross - Southwest Minnesota Region, Mankato
 AMERICAN SOMALI RELIEF AGENCY(AMERISOM)
 AngelEyes Foundation Inc, Champlin
 Arts in Action, Minneapolis
 Associates of the James Ford Bell Library, Minneapolis
 Association of Minnesota Public Educational Radio Stations, Eagan
 Association of Waldorf Schools of North America, Minneapolis
 BABY'S SPACE: A Place to Grow, Minneapolis
 Beltrami Humane Society, Bemidji
 Belwin Conservancy, Afton
 Bemidji Community Food Shelf, Bemidji
 Better Business Bureau Foundation, Burnsville
 Blackhawks Soccer Club, Saint Paul
 Borner Farm Project, Prescott
 Breakthrough Saint Paul, Mounds Park Academy, Saint Paul
 Briggs Lake Chain Association, Clear Lake
 call for justice llc, Minneapolis
 Calvary Baptist Church, Minneapolis
 Carleton College, Northfield
 Carol Matheys Center for Children & Families,
 Carver County Health Partnership, Chaska
 Center for Child Abuse Prevention and Treatment, Minneapolis
 Center for Earth, Energy and Democracy, Minneapolis
 Center for Nonprofit Excellence & Social Innovation, Saint Cloud
 Center for School Change, Saint Paul
 Central Minnesota Area Health Education Center, Fergus Falls
 Centro Cultural de Fargo-Moorhead, Moorhead
 Chain of Lakes Church, Circle Pines
 Change, Inc., Minneapolis
 Charitable Housewives of Maple Grove, Maple Grove
 Chatfield Lutheran Church, Chatfield
 Chicago Avenue Fire Arts Center, Minneapolis
 Children's Culture Connection,
 Children's Hospital and Clinics of Minnesota, Minneapolis
 Children's Hospitals and Clinics Foundation, Roseville
 Chippewa Valley Free Clinic, Eau Claire
 Christos Center for Spiritual Formation, Lino Lakes
 Churches United for the Homeless, Moorhead
 CLIMB Theatre, Inc., Inver Grove Heights
 Cloquet Community Memorial Hospital Foundation, Cloquet
 Coldwater Foundation, Grand Marais
 Colon Cancer Coalition, Bloomington
 Common Properties Management Cooperative, Minneapolis
 Community Grassroots Solutions, Minneapolis
 Cowles Center for Dance and the Performing Arts, Minneapolis
 Creatives for Causes, Minneapolis
 Crohn's and Colitis Foundation of America-MN/Dakota Chapter, Roseville
 Cura Earth, Minneapolis
 Daystar U.S., Minneapolis
 Degree of Honor, Saint Paul
 DesignWise Medical Incorporated, Loretto
 Doug Krohn Announcing Service, Chaska
 Down Syndrome Association of Minnesota, Saint Paul
 Dynamic Connections School, Little Canada
 E. J. Henderson Youth Foundation, Minneapolis
 East Africa Medical Assistance Foundation, Saint Paul
 Eat for Equity, Minneapolis
 Echoes of Peace, South Range
 E-Democracy.org, Minneapolis
 Emerald Life Wellness (TBD), Minneapolis
 Emerge Community Development, Minneapolis
 Eye Care Ministries, Bemidji
 Fairview Health Services, Minneapolis
 Faith Community Nurse Network of the Greater Twin Cities, Minneapolis
 Feed The Fish, Avondale
 First Step Initiative, Golden Valley
 Five Wings Arts Council, Staples
 Free Geek Twin Cities, Minneapolis
 Fresh Start of Winona, Winona
 Friends of Chimbote, West Fargo
 Friends Serving Uganda, Victoria
 Gang of Voices, Saint Paul
 Geological Society of Minnesota, Minneapolis
 Get Involved Association, Saint Paul
 Girls on the Run of Bluff Country, Red Wing

Givens Foundation for African American Literature, Saint Paul
 Grand Aspirations, Minneapolis
 Great River Family Promise, Elk River
 Hacienda La Paz, Minneapolis
 Haiti Outreach, Inc., Minnetonka
 Haitian Community of Minnesota, Minneapolis
 Heartland Democracy, Saint Paul
 Hemophilia Foundation of Minnesota/Dakotas, Mendota
 Heights
 Hennepin Licensed Family Childcare Association, Bloomington
 Hope Chest for Breast Cancer, Minneapolis
 HOPE Coalition, Red Wing
 Hospitality Center for Chinese, Saint Paul
 Hospitality House Youth Development, Minneapolis
 IFP Minnesota, Saint Paul
 Interpreting Stakeholder Group, Wayzata
 Islamic Resource Group, Woodbury
 J.E.W.E.L.S., Brooklyn Park
 Jewfolk Media, Bagley
 Joshua Anew Inc., Minnetonka
 Journey of Bemidji, Inc., Bemidji
 Justice Commission Sisters of St. Joseph of Carondelet, Saint Paul
 Justin's Gift, A Safe Place for Youth, Anoka
 Keystone Promotions, Saint James
 KidsPark, Saint Paul
 Kinship of the Park Rapids Area, Park Rapids
 Lake Region Arts Council, Fergus Falls
 Language Acquisition Resource Project, Saint Louis Park
 Legal Rights Center, Inc., Minneapolis
 Legal Services of Northwest Minnesota, Inc., Moorhead
 Lewis Sports Foundation, Eden Prairie
 LifeSource, Saint Paul
 Linnea Residential Home, Inc., Chisago City
 Literacy Volunteers of Southwest Minnesota,
 Little Free Library, Hudson
 Maakhir Development Group, Minneapolis
 MACC Commonwealth, Minneapolis
 MacRostie Art Center,
 Magic Wand Collective, Minneapolis
 McLeod County Historical Society, Hutchinson
 Metro Friendship Foundation, Robbinsdale
 Metropolitan Library Service Agency, Saint Paul
 Midwest Animal Rescue Service, Brooklyn Park
 Midwest Avian Adoption & Rescue Services, Saint Paul
 Mill City Commons, Minneapolis
 Minneapolis Recreation Development, Inc., Edina
 Minneapolis Telecommunications Network, Minneapolis
 Minnesota Bonsai Society, Fridley
 Minnesota Dental Association, Minneapolis
 Minnesota Elementary School Principals' Association, Saint Paul
 Minnesota Men's Center, Alexandria
 Minnesota NAHRO, Saint Paul
 Minnesota National Organization for Women Foundation, Saint Paul
 Minnesota Neighborhoods Organizing for Change, Minneapolis
 Minnesota Odyssey of the Mind, Eau Claire
 Minnesota Off-Road Cyclists, Minneapolis
 Minnesota Public Radio/American Public Media, Saint Paul
 Minnesota State Band, Little Canada
 Minnesota State University- Mankato Career Development Center, Mankato
 Minnesota Theater Alliance, Saint Paul
 Minnesota Waste Wise, Saint Paul
 Minnesota Women Lawyers, Minneapolis
 Minnesota Women's Consortium, Saint Paul
 Minnesota's Historic Northwest, Minneapolis
 MinneStar, Arden Hills
 Miracle League of MN, Inc., Prior Lake
 Miss Black Minnesota Program, Hopkins
 MNfashion, Marshall
 Mom's Haven of Hope, Blaine
 NACE Inc North Anoka County Emergency Food Shelf, Cedar
 National Trout Center, Preston
 New Birth Faith Center Ministries Gifts of Warmth, Golden Valley
 New Hope Community Farmers Market, New Hope
 Newport Citizens Organization, Newport
 Nexus Community Partners, Saint Paul
 North Central Ministry Development Center, New Brighton
 North Shore Health Care Foundation, Grand Marais
 Northern Bedrock Conservation Corps, Duluth
 Northside Economic Opportunity Network, Minneapolis
 Northside Residents Redevelopment Council, Minneapolis
 Northwoods Bear Foundation, Richfield
 Northwoods Coalition for Family Safety, Bemidji
 Pagan Living Corp, Apple Valley
 Partnership Community Services, Chaska
 PATH, Inc., Minneapolis
 Peacemaker Resources, Bemidji
 People With Disabilities For Change, Duluth
 PLACE - Projects Linking Art, Community & Environment, Minneapolis
 Playworks, Saint Paul

Playwrights' Center, Minneapolis
 Pope County Humane Society, Glenwood
 Positive Coaching Alliance, Twin Cities, Woodbury
 Project Lulu, Duluth
 Project Minnesota/Leon, Minneapolis
 Providence Well, Saint Paul
 Rainbow World, Golden Valley
 Rakhma, Inc., Minneapolis
 Range Artists Association Inc, Hibbing
 Reach Out and Read Minnesota, Minneapolis
 Red Fountain Inc, Minneapolis
 Red Lake Nation æ" Economic Development & Planning, Redlake
 Regina Medical Center, Hastings
 Regional Research Associates, Silver Bay
 Robbinsdale United Church of Christ, Robbinsdale
 Rural Women's Advocates/Carlton County, Carlton
 Rush Lake Improvement Association Inc, Rush City
 Ruth's House of Hope Inc., Faribault
 Seeds of Change, Stillwater
 SharedGeo, Saint Paul
 Silver Cord Ministries, Eden Prairie
 Simon Says Give, Eagan
 Single Volunteers of the Twin Cities, Roseville
 Somali Benadir Community of Minnesota, Minneapolis
 Somali International Minorities of America, Minneapolis
 Somali Women's Education Network, Minneapolis
 South Central Minnesota EMS, Minneapolis
 South St. Paul Restorative Justice Council, South St Paul
 Southeastern Minnesota Area Agency on Aging,
 Southern Minnesota Area Health Education Center, Wayzata
 Southside Services, Inc., Minneapolis
 Southwest Crisis Center, Worthington
 Southwest High School Music Boosters, Minneapolis
 SPIRAL Network, Minneapolis
 St. Andrew's Lutheran Church, Mahtomedi
 St. Croix Railroad Inc., Saint Paul
 St. Croix Valley Habitat for Humanity, River Falls
 St. Croix Valley Korean-American Cultural Society, Inc., Brooklyn Park
 St. Jude Medical Foundation, Saint Paul
 Stable Pathways, Inc., White Bear Lake
 Steeple People/Thrift Store, Minneapolis
 Teach for America, Minneapolis
 The Days Foundation, Crystal
 The Camden Promise, Eagle Lake
 The Caring Effect, Minnetonka
 The Garnet Foundation, Savage
 The Pledge, Plymouth
 The Soap Factory, Minneapolis
 The Steve Rummel Memorial Foundation, Minneapolis
 The Wildcat Sanctuary, Sandstone
 Three Rivers Resource Conservation & Development Council, Mankato
 Tix for Tots, Saint Paul
 Todd County DAC, Browerville
 Transformative Business Group LLC, River Falls
 Tri-Community Food Shelf, Tamarack
 Tri-County Crime Stoppers Inc, Saint Cloud
 Twin Cities Pagan Pride, Minneapolis
 Twin Cities Tourism Attractions Association, Bloomington
 United Way of Faribault, Faribault
 United Way of West Central Minnesota, Willmar
 University LifeCare Center, Minneapolis
 University of Minnesota - Buckman Fellowship for Leadership, Willmar
 University of Minnesota Extension, Saint Paul
 University of Minnesota Libraries - Serials Records, Minneapolis
 University of MN School of Public Health, Minneapolis
 Unnamed, Saint Paul
 Urban Cross-Cultural College Consortium, Minneapolis
 Urban Strategies, Minneapolis
 Veterans Small Business Foundation, Minneapolis
 Visiting Ours Inc., Plymouth
 Waite Park Community Council, Minneapolis
 Wanlainjo Foundation, Brooklyn Park
 Wellspring Journey Project - Twin Cities Chapter, Minneapolis
 Wellspring Second Chance Center, Champlin
 Wesley Foundation, Minneapolis
 West Bank Community Coalition, Minneapolis
 Westminster Town Hall Forum, Minneapolis
 White Earth Land Recovery Project, Callaway
 Without Borders International, Apple Valley
 Women Planting Seeds, Minneapolis
 Women's Environmental Network, Minneapolis
 Women's Rural Advocacy Programs, Marshall
 Woodlyn Park Civic Association, Roseville
 Yinghua Academy, Minneapolis
 Young Adult Heart Foundation, Saint Paul
 Young Adult Koinonia, Saint Paul
 Young Artists Initiative, Saint Paul
 Youth Venture, Minneapolis
 youthrive, Minneapolis

Nonprofit Awards and Advancements



Bloomington Theatre and Art Center (BTAC) appointed Leah Hughes as director of education and audience

development. Leah comes to BTAC from the Minnetonka Center for the Arts (MCA), where she served most recently as children and youth program director. She holds a BFA from MSU, Mankato and an MFA from the University of Wisconsin, Madison.

Habitat for Humanity of South Central Minnesota welcomed Sue Kennedy Ostendorf as its resource development manager. She will be responsible for coordinating fundraising activities and grant requests for the five counties and 12 towns in the service area of Habitat for Humanity South Central Minnesota. Prior to joining HfHSCMN, Sue was the executive director for One Bright Star.



Debra Behrens is the new development director at College Possible Twin Cities.

She will oversee strategic fundraising and communication plans to build community support for its mission and programs. Prior to joining College Possible, Debra was director of development for the Animal Humane Society, and associate development officer with the College of Liberal Arts at the University of Minnesota.

RESOURCE has named Kelly Matter as its new president. Kelly worked as vice president of Advantage Services at CommonBond Communities prior to her new role at RESOURCE, and has a B.S. in Vocational Rehabilitation from the University of Wisconsin-Stout and additional education in organizational leadership from St. Catherine University.



Rob Edwards is Fraser's new clinical operations director. Fraser is a Minnesota nonprofit serving children and adults with special needs.

Rob will oversee operation functions for all Fraser clinical service locations. He will focus on systems analysis and standardization, taking Fraser through the next phase of preparation for health care reform. Rob was previously employed at Anu Family Services as chief innovation officer.



Jennifer Hjelle has been named executive director of the ALS Association, Minnesota/North Dakota/South Dakota

Chapter. She has a wide range of nonprofit experience, most recently as vice president of corporate and donor relations for Community Health Charities Minnesota. Jennifer worked for the Minnesota chapter of the National Multiple Sclerosis Society following a few years working in sales.

College Possible was awarded the Citi/Financial Times Ingenuity Award for Education, recognizing individuals and organizations that have developed effective solutions to urban challenges. This is College Possible's first international award, and the organization was selected from hundreds of nominations spanning 40 countries across the world.

Cassie Cramer joined College Possible as its chief advancement officer. Cassie has more than 20 years of experience in senior development positions at a wide variety of organizations. Cassie will bring her skills as a fundraiser, strategic thinker and creative problem solver to lead the organization's development and communications efforts.

Jeremiah Program's president & CEO Gloria Perez was honored with the Alexandrine Medal from St. Catherine University, given for outstanding service by a woman in a specific profession or field. The rarely distributed medal is conferred upon women who exemplify the characteristics of St. Catherine of Alexandra, the patroness of philosophers and preachers because of her commitment to live a life of truth and justice.

The Courage Center and Sister Kenny Institute have agreed to merge.

The Courage Center provides services including medical rehabilitation, health, fitness and sports to those with disabilities or complex health conditions. Sister Kenny offers rehabilitative services at outpatient locations and nine hospitals throughout Minnesota and western Wisconsin.

Kate Nelson has joined Headwaters Foundation for Justice as its operations manager. Prior to joining the Foundation, Kate worked with the Minnesota AIDS Project. She is a graduate of the University of Minnesota – Twin Cities with majors in political science and sociology.

The Bush Foundation has expanded its Leadership Program team with the addition of Lars Leafblad and Alfonso Wenker. Lars will take the helm of the Leadership team, elevating the scope and profile of the Foundation's well-respected and long-standing leadership work. Alfonso will serve as the founding fellow of the Foundation's new Staff Fellows program, an initiative designed to attract a diverse group of emerging leaders into the field of philanthropy.

Submit Your Announcements

Member organizations are invited to submit your organization's awards, staffing announcements and other news to mcharleston@minnesotanonprofits.org.

Announcing MCN's 2013 Board of Directors

MCN is pleased to announce the results of its recent board election. In November, the following board members were elected by MCN's nonprofit members to serve three-year terms beginning January 1, 2013:



Judge Pamela Alexander
President
Council on Crime and Justice
Minneapolis



Susan Estee
Executive Director
Second Harvest North Central Food Bank
Grand Rapids



Angie Miller
Executive Director
Community Action Duluth
Duluth



Rinal Ray
Staff Attorney
Minnesota Justice Foundation
St. Paul



Sue Speakman-Gomez
President
HousingLink
Minneapolis

Thank you to each of our members who participated in this year's board election by nominating and voting for candidates. In addition, the following individuals were appointed by MCN's board of directors to a three-year at-large term, beginning on January 2013:

- Robert Benes, Executive Director, Lakes and Pines Community Action Council, Inc., Mora;
- Kathy Potter, Executive Director, Access of the Red River Valley, Moorhead;
- Shannon Robinson, Stillwater;
- Susan Strandberg, Community Development Officer, Three Rivers Community Action, Zumbrota;
- Melinda Wedzina, Executive Director, Feeding Our Communities Partners, Mankato; and
- Joshua Winters, Executive Director, Minnesota Public Interest Research Group, Minneapolis.

A full list of MCN's 2013 board of directors is available online at:
www.minnesotanonprofits.org/about-mcn/board-of-directors

NONPROFIT NEWS

A quarterly publication of the Minnesota Council of Nonprofits, 2314 University Ave. W., Ste. 20, St. Paul, MN 55114, 651-642-1904 or 800-289-1904. Michaela Charleston, editor.

The Minnesota Council of Nonprofits (MCN) is a statewide association of 2,000 nonprofits. MCN works to inform, promote, connect and strengthen individual nonprofits and the nonprofit sector.

For information on submitting ads or articles, please contact Michaela Charleston at 651-757-3082 or mcharleston@minnesotanonprofits.org.

MCN members receive a free subscription to Nonprofit News. For further information on membership benefits, please contact Lauren Van Schepen at 651-757-3088 or lvanschepen@minnesotanonprofits.org.

STAFF MEMBERS

Caitlin Biegler, *Minnesota Budget Project Policy Analyst*
Barbara Brady, *Minnesota Budget Project Communications Manager*
Susie Brown, *Public Policy Director*
Mark Buenaflor, *Operations Assistant*
Shelly Chamberlain, *Director of Operations and Human Resources*
Michaela Charleston, *Membership and Communications Manager*
Jeannie Fox, *Deputy Public Policy Director*
Leah Gardner, *Minnesota Budget Project Outreach Coordinator*
Becky Johnson, *Accountant*
AmyJo Lennartson, *South Central/Southwest Minnesota Regional Coordinator*
Nan Madden, *Minnesota Budget Project Director*
Paul Masiarchin, *Program Director*
Shannon McCarville, *Program Coordinator*
Christina McGee, *Nonprofit Insurance Advisors Office Assistant*
Andrew Morse, *Nonprofit Insurance Advisors Senior Insurance Consultant*
Christa Otteson, *Central Minnesota Regional Coordinator*
Jeff Narabrook, *Public Policy Associate*
Jon Pratt, *Executive Director*
Sondra Reis, *Associate Director*
Robert Rieckenberg, *Nonprofit Insurance Advisors Senior Insurance Consultant*
Lauren Van Schepen, *Nonprofit Services Assistant*
Paul Vliem, *Development Project Coordinator*
Christina Wessel, *Minnesota Budget Project Deputy Director*
Jim Filby Williams, *Northeast Minnesota Regional Coordinator*
John Wurm, *Marketing Manager*
Cindy Yang, *Nonprofit Insurance Advisors Client Service Specialist*

SENIOR FELLOW

Marcia Avner

2013 BOARD OF DIRECTORS

Pamela Alexander, *Council on Crime and Justice*
Bob Benes, *Lakes and Pines Community Action Council, Inc.*
Amy Brugh, *Minneapolis*
Bobbi Cordano, *Amherst H. Wilder Foundation*
Susan Estee, *Second Harvest North Central Food Bank*
Tracy Fischman, *AccountAbility Minnesota*
Molly Greenman, *The Family Partnership*
Rodolfo Gutierrez, *Hispanic Advocacy and Community Empowerment through Research (HACER)*
Mary Jones (Secretary), *YWCA of Minneapolis*
Cathy Maes, *ICA Food Shelf*
Angie Miller, *Community Action Duluth*
Keith Parker (Chair), *Minnesota Department of Natural Resources*
Kathy Potter, *Access of the Red River Valley*
Ethan Roberts (Vice-Chair), *Jewish Community Relations Council of Minnesota and the Dakotas*
Shannon Robinson, *Stillwater*
Rinal Ray, *Minnesota Justice Foundation*
Lori Saroya, *Council on American-Islamic Relations, MN*
Marsha Shotley (Vice-Chair), *Second Harvest Heartland*
Sheila Smith, *Minnesota Citizens for the Arts*
Sue Speakman-Gomez, *HousingLink*
Susan Strandberg, *Three Rivers Community Action*
Melinda Wedzina, *Feeding Our Communities Partners*
Joshua Winters, *Minnesota Public Interest Research Group (MPIRG)*



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Ensuring Financial Health & Sustainability of Your Nonprofit on February 22

In today’s dynamic economic environment, ensuring the financial health and sustainability of a nonprofit truly is a team effort. With some aspect of your nonprofit’s finances touching nearly every part of its short- and long-term operation, it has become increasingly important for a broad array of nonprofit board and staff to understand your organization’s financial picture—and to plan for your organization’s financial future.

Join the Minnesota Council of Nonprofits and Nonprofits Assistance Fund on Friday, February 22 at the Earle Brown Heritage Center in Brooklyn Center for the 2013 Nonprofit Finance and Sustainability Conference. This day-long conference offers insights, strategies and tools for staff and board members looking at your organization’s financial sustainability from diverse perspectives—from strategy and oversight to implementation and evaluation.

You and 400 of your nonprofit colleagues will have an opportunity to learn about critical issues and best practices to help your organization remain sustainable into the future. Highlights of this year’s conference include “Ask the Expert” open group question periods in the morning and at lunch, a thought-provoking message from our featured speaker Cynthia Gibson, senior fellow at The Philanthropic Initiative; a dozen enlightening breakout sessions on a wide array of topics; and resources exhibits featuring vendors who specialize in the financial issues most important to nonprofits.

Register today at www.minnesotanonprofits.org/npfinance2013 and ensure your space at Minnesota’s biggest nonprofit finance event of 2013.

2013 NONPROFIT FINANCE AND SUSTAINABILITY CONFERENCE

Friday, February 22, 2013
 7 a.m. - 4:15 p.m.
 Earle Brown Heritage Center
 Brooklyn Center, Minnesota

www.minnesotanonprofits.org/finance-conference

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