

MCN Membership: An Investment in Your Mission

Becoming a member of the Minnesota Council of Nonprofits (MCN) is more than just joining a network – it's an investment in the growth and success of your organization. Based on the available benefits MCN offers, the estimated value of membership can range from \$1,300 to \$4,300 annually, depending on how actively your organization utilizes the resources, connections, and opportunities provided.

Potential Membership Value in Dollars*

1. Discounted Professional Development

Staff, board members, and volunteers at MCN member organizations receive 25 percent or more on over 80 in-person and virtual MCN workshops and conferences each year.

Average Estimated Value: \$400 – \$2,000/year

2. Free and Discounted MCN Publications

Members receive two free vouchers per year to be used on a wide array of information-rich publications, including *Minnesota Grants Directory*, *Minnesota Nonprofit Salary & Benefits Survey*, and more!

Members also receive 50 percent off all publication purchases beyond voucher orders.

Average Estimated Value: \$100 – \$650/year

3. Free postings on MCN Nonprofit Job Board

Members receive free basic postings on the largest nonprofit-specific job board in Minnesota, providing access to thousands of skilled, mission-driven jobseekers.

Average Estimated Value: \$200 – \$1,600/year

4. Member Savings Partnerships

Through negotiated partnerships, MCN is able to provide access to discounts and value-adds on a variety of services and products nonprofits need, from banking, insurance, and background checks to office supplies, fundraising software, and interpretation services.

Average Estimated Value: \$200 – \$2,000/year

5. Advocacy and Representation

Each year, MCN advocates at the state and federal levels on behalf of nonprofits on a wide array of issues, ensuring that voices in our sector are heard. While more difficult to quantify in dollars and cents, advocacy can lead to policy changes or funding opportunities that have long-term financial impact.

Average Estimated Value: \$200 – \$500/year

6. Access to Health Plans through BenefitsMN

Available only to MCN nonprofit members, BenefitsMN provides affordable and comprehensive health plan options for organizations with two or more full-time paid staff.

Average Estimated Savings: 10-20% (for nonprofits transition from previous health plan provider)

Estimated Total Value: \$1,100 – \$6,750 (or more!)

*Savings are dependent on how actively an organization utilizes MCN's offerings and can exceed approximated savings above.