

Minnesota Nonprofits:

How to effectively meet with Minnesota state legislators

Meeting with legislators can feel overwhelming and daunting. Remember, elected officials work for the people - aka you! Use this guide to build confidence, get prepared, and reach your advocacy goals. It can take practice, but it is critical that decision-makers hear your voice and your communities' voices.

Find and Email Your Representatives



Who Represents Me?



Minnesota House of Representatives Emails

- Legislator: <u>rep.firstname.lastname@house.mn.gov</u>
- LA: <u>firstname.lastname@house.mn.gov</u>



Minnesota Senate Emails

- Legislator: sen.firstname.lastname@senate.mn
- LA: <u>firstname.lastname@senate.mn</u>

Request a Meeting

- Address the email to the Legislator and always CC their Legislative Assistant (LA).
- ☐ Include if you personally are a constituent and/or your organization works in their district.
- ☐ Share the issue that you wish to discuss. Include a bill number if you're discussing specific legislation.
- Provide specific days and times you can meet.
- ☐ State if you prefer to meet in person at the Capitol, in the Legislator's district (e.g., at your organization or coffee shop), or online.

Sample Email

To: rep.firstname.lastname@house.mn.gov
CC: firstname.lastname@house.mn.gov
Subject: Meeting request from XYZ Organization

Dear Rep. X,

My name is Y and I serve as a case manager at XYZ organization, which is located in your district. I am requesting a meeting to share our support for changes to state grantmaking and contracting (House File 1234) and hear your feedback. The meeting will be with myself and our executive director, Z.

We are available to meet at the Capitol or online on Fri, Jan 1 from 3-5pm, Tues Jan 5 from 10-12pm, or Thurs Jan 7 from 1-4 pm. If those times do not work we will do our best to be flexible and work around your schedule. Thank you for your consideration and we look forward to connecting!

Sincerely, Name

Prepare for Your Meeting ☐ Prep and print materials for your group Prepare your talking points and practice in and the legislator to review during the advance. Be clear and concise! meeting. Ensure the messaging is clear, include your org's name & contact info ☐ Ensure all members of your meeting party are prepared and assign talking points ☐ Remember you are offering something that you are all on board with. legislators want and need: information and community relationships. Prepare for a give and take exchange—be ready to tell them what you know, what ☐ Plan out your meeting with time frames your community and organization needs, for each person speaking - this can help and be willing to listen to them. with nerves and the limited time. Decide your goal. Are you making a specific Sample Prep Schedule ask? Are you sharing information and 10:00-10:02 Person A inviting a legislator to tour your nonprofit? Intro Person B Proposal 10:02-10:06 Co-sponsor or introduce legislation? Discussion Person A 10:06-10:12 Person C Make the ask ☐ Consider preparing responses in advance 10:12-10:14 Person B Thank you for questions you anticipate receiving. 10:14-10:15 **During the Meeting** ☐ Be prompt and patient. Legislators are ☐ If making an ask, clearly ask if they support your

meeting with dozens of people per week, proposal and why. If they are unsure, say you will often in only 10-15-minute increments, follow up in x days/weeks for an update. and sometimes are running behind or will be interruped during the meeting. ☐ If not making an ask, be clear that the meeting is to establish a connection or provide an update ☐ Keep it short, concise and laser focused. that doesn't require an action step on their part. Make the most of your time with the legislator or staff. ☐ Not sure how to answer a question? Do not lie or make something up. Say, "I am not sure, but I will ☐ Start by introducing yourself and find out and get back to you." Follow up via email thanking them for their time. Sharing within a few days and include context of your personal or professional connections is conversation. appropriate. ☐ Provide personal and local examples ☐ While it may be disappointing to meet with a (especially if you are their constituent) staff and not the legislator, treat them with the on the impacts of any proposed same respect. Sometimes, it can be even more legislation - this is important! strategic because of their influential position.

After the Meeting ☐ Compare notes with members of your Prep and print materials for your group and the team who were in attendance. Make sure legislator to review during the meeting. Ensure the you are all on the same page what the messaging is clear, has your organization's name legislator said and committed to, along on it, and includes your contact information. with your follow up tasks. Sample Follow Up Email ☐ Within a few days of the meeting, send a To: rep.firstname.lastname@house.mn.gov thank you email to the legislator and their CC: firstname.lastname@house.mn.gov LA and attach any materials you provided Subject: Follow up on HR 123 from XYZ Organization in the meeting for easy reference. Dear Rep X, Thank you for meeting with XYZ org on January 10th to Set a date to follow up with the legislator if discuss topic Y. Find attached our handout with additional there was an action item, such as checking information on our proposal for House File 123. As promised, in on what they decided for your ask. It's we are following up to learn of your decision to introduce important to follow through on this. this legislation. We are happy to connect if additional questions have arisen since we last met. Thank you again for your time and we look forward to hearing from you. ☐ Consider preparing responses in advance for questions you anticipate receiving. Sincerely, Name

At the Capitol Complex

Keep your cell phone on silent, especially during a hearing. Step out of a committee hearing to have a conversation - whether in person or on the phone. Testifying? Always be kind, courteous, and stay within the allotted time frame provided. Offer the Committee Assistant (CA) to bring printed copies of your testimony for the Committee.	If the legislator you want to talk to is in a Floor session, leaving a note that will be brought into them (House: Capitol 214, Senate: Capitol 2nd Floor) is a great way to send a message or say thank you. Include the time and what you are wearing or look like if you are requesting them to leave the Floor to meet you so they can easily find you.
Always treat others with respect, especially staffers like Legislative Assistants (LA), Committee Assistants (CA), and Pages - they run the place and are critical to our democracy.	Sample Note To: Senator X Hello Senator X, Thank you for your support on Senate File 123! I would like to request your presence the Senate Floor to quicky
Have a few of your business cards on you to share with legislators, staff, and advocates	share a critical update on this legislation. I am wearing a green winter coat and white hat. Thank you, Sincerely, Name and Org (add time)

General Tips and Tricks

- like! They often only hear when folks disagree, so reaching out when you have a win in common affirms their efforts and offers another opportunity to build a relationship.
- ☐ Share if you have anything in common, especially if it would help build a bridge. ("We appreciated your comment in the paper about X, thank you for your vote on Y, thank you for visiting my kids' school")
- ☐ Don't say anything in an email to a public official you wouldn't want to see on the front page of a newspaper, as their emails can become public through data requests. Choose your words with great care!

- ☐ Message your legislator when they do things you ☐ Sign up for a legislator's newsletter to see how they talk about their work and priorities. Sign-ups are on their legislative page.
 - ☐ Sign up for emails of key committees you follow (and even the legislators on those committees) to be kept in the loop. Sign-ups are on the committee's webpage
 - ☐ Tell the truth and bring facts. Being a trustworthy source goes a long way.
 - ☐ Greater MN Legislators are often in St Paul mid-week and are typically in their home district Friday-Sunday. There are no committee meetings on Fridays for all legislators, meaning there's often more availability to meet.

MCN Advocacy Resources for Nonprofits

MCN Policy Webpage

Subscribe to the Nonprofit Advocate



Follow MCN on LinkedIn





2314 University Ave. W., Suite 20, St. Paul, MN 55114 Phone: 651-642-1904 | Fax: 651-642-1517 www.minnesotanonprofits.org | info@minnesotanonprofits.org

Central Minnesota





