



**Sponsorship
Opportunities**

2025 Nonprofit Fundraising Conference

Wednesday, July 23
McNamara Alumni Center, Minneapolis



Be a part of Minnesota's largest nonprofit fundraising event of 2025!

The Minnesota Council of Nonprofits is excited to bring its 2025 Nonprofit Fundraising Conference back once again! Hosted July 23 in Minneapolis, this one-of-a-kind conference will host hundreds of nonprofit development professionals in one place for learning, resource sharing, relationship building, and celebration.

Attendees of the Fundraising Conference represent all different types and sizes of nonprofits, each with an interest and role in their organization's fundraising. Event sponsors like you will be able to reach participants before, during, and after the conference through recognition in key promotional materials, placement on the conference website, in the onsite program, and during keynote sessions.

As a sponsor and resource exhibitor, your organization will have a chance to meet with hundreds of nonprofit professionals looking for solutions to their organization's fundraising challenges.

Date: Wednesday, July 23, 2025

Time: 8 a.m. - 4:30 p.m.

Location: McNamara Alumni Center
Minneapolis, MN

Admission:

Early Bird: \$235 for MCN members / NA for nonmembers

Standard: \$315 / \$385

Late/Onsite: \$345 / \$445

Attendees:

450 nonprofit fundraising and development professionals, leaders, and decision-makers from across Minnesota and the surrounding region

Sessions:

One keynote address, 20+ breakout sessions, luncheon panel, and networking opportunities



Conference Highlights

This wildly popular conference will be packed with networking opportunities, inspirational moments, and time for learning, reflection, resource gathering, and celebration. Don't miss any of these prime opportunities to connect with development decision-makers from across the state and region!

- **Exhibitor Showcase:** Our exhibit area will feature product and service vendors and consultants who specialize in working with nonprofits of all sizes.
- **Conference Keynote Session:** The conference will feature an enlightening keynote address from a sector expert, hosted in the Main Ballroom.
- **Networking:** Get to know hundreds of nonprofit leaders and staff across the state—meet with old colleagues and new friends. Find out what others are doing, how you can collaborate, learn from one another and share experiences.

Questions about sponsorship at the 2025 Nonprofit Fundraising Conference?

Contact: John Wurm, MCN Organizational Development and Engagement Director at 651-757-3082 or jwurm@minnesotanonprofits.org

MINNESOTA
COUNCIL OF
NONPROFITS

Fundraising Conference Sponsor Levels and Benefits

| | Sustainer \$13,000 | Ally \$10,000 | Partner \$5,500 | Connector \$3,750 |
|--|-----------------------|------------------|--------------------|----------------------|
| Recognition in all pre-conference emails and on sponsor webpage | Large logo | Medium logo | Small logo | Small logo |
| Complimentary conference registrations | 10 | 8 | 6 | 4 |
| Full conference exhibit booth package (premier location) | ✓ | ✓ | ✓ | ✓ |
| One-time access to the conference attendee direct mail list | ✓ | ✓ | ✓ | ✓ |
| Logo on sponsor slide prior to each keynote and breakout session | ✓ | ✓ | ✓ | ✓ |
| Recognized as a sponsor by plenary emcee | ✓ | ✓ | ✓ | ✓ |
| Recognition prior to plenary session | ✓ | ✓ | ✓ | ✓ |
| Display advertisement in print conference guide | Full-page | Half-page | Quarter-page | Business card |
| Tweets from MCN highlighting your conference support | 3 | 2 | 1 | 1 |
| Recognition on promotional brochure | Large logo | Medium logo | Small logo | Name |
| Brief podium address prior to conference plenary session | ✓ | ✓ | | |
| Brief welcome for one breakout session of your choosing (upon request) | ✓ | ✓ | | |
| Logo on all conference webpages | ✓ | ✓ | | |
| Credited as sponsor of conference gamification | ✓ | ✓ | | |
| Exclusive sponsor of coffee and snack breaks OR networking opportunities | ✓ | | | |
| Logo on all conference signage | ✓ | | | |
| Logo on front cover of conference program | ✓ | | | |

A LA CARTE SPONSORSHIP OPPORTUNITIES

Conference Nametag Sponsor \$3,500 (1 available)

By having your logo listed on every attendee's nametag, your company remains front-and-center throughout the entire day.

Your sponsorship includes:

- Logo on all conference attendee nametags
- Logo and link on the conference website
- Recognition during the conference plenary session
- Recognition in conference guide and on plenary screens
- Admission for four to all conference events

Wellness and Creativity Sponsor \$3,000 (1 available)

As the Wellness and Creativity sponsor you support an array of experiences designed to relax and center attendees in the midst of this busy and content-rich event. As the Wellness and Creativity sponsor, your company will be featured as the sole supporter of this much-beloved creative outlet.

Your sponsorship includes:

- Logo and link on the conference website
- One tweet from MCN highlighting your partnership
- Admissions for two to all conference events
- Recognition by Plenary Emcee as a conference sponsor
- Recognition in conference guide and on plenary screens

*Add a Regular exhibit space to any a la carte sponsorship for \$250

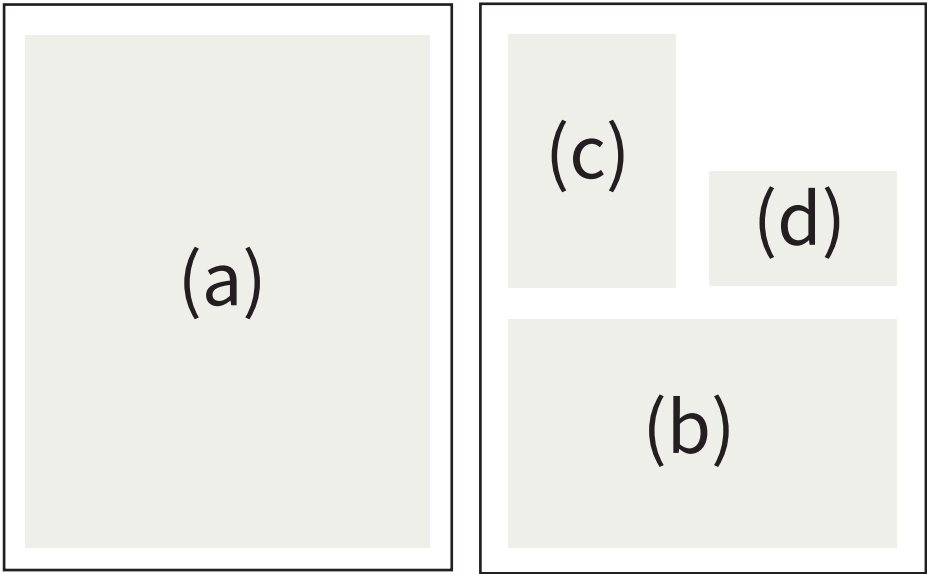


Fundraising Conference Advertising Opportunities

Additional Advertising Opportunities

Program Advertising

| Size | Width | Height | Rate | Exhibitor Rate |
|-------------------|--------|--------|-------|----------------|
| (a) Full Page | 7 1/2" | 10" | \$700 | \$500 |
| (b) 1/2 Page | 7 1/2" | 4 2/3" | \$550 | \$400 |
| (c) 1/4 Page | 3 1/2" | 4 2/3" | \$400 | \$300 |
| (d) Business Card | 3 1/2" | 2" | \$300 | \$225 |



Ad Insertion Deadline: June 30, 2025

Ad File Deadline: July 7, 2025

Attendee Direct Mail List:

Continue reaching conference participants after the conference by receiving a participant direct mail list. The list includes the name, organization, and postal mailing address of each participant.

Participant Mailing Lists are available to conference exhibitors only*: \$250

**Email addresses are not provided, as MCN’s privacy contracts do not allow for the distribution of member email addresses to third parties. If no exhibit-only opportunities are available, this benefit will no longer be available.*

Questions about exhibiting or advertising at the 2025 Nonprofit Fundraising Conference?

Contact: John Wurm at 651-757-3082 or jwurm@minnesotanonprofits.org

2025 Fundraising Conference Sponsor/Exhibitor Registration Form

Organization Information

(Contact person's name - for logistical information)

(Contact person's phone)

(Contact person's email)

(Business name - as it should appear in print)

(Organization's street address)

(City, State, Zip)

(Website - as it should appear and link to)

Conference Sponsorship

◇ Sustainer Sponsorship (\$13,000)

◇ Ally Sponsorship (\$10,000)

◇ Partner Sponsorship (\$5,500)

◇ Connector Sponsorship (\$3,750)

◇ A La Carte Sponsorship (Describe) _____ ◇ Add a regular exhibit booth (\$250)

Conference Exhibit*

Exhibit-only opportunities are only available if not all sponsor tables are utilized. Reservations will be held (but not charged) until availability is determined on June 20, 2025.

◇ Exhibit Booth - MCN Member (\$750)

◇ Exhibit Booth - Nonmember (\$900)

(Exhibitor Attendee 1 - name and email)

(Exhibitor Attendee 2 - name and email)

Conference Advertising

◇ Program Ad (Size _____ / Rate _____)

◇ Attendee Direct Mail List (Exhibitors Only - \$250)

Return Your Reservation Form to MCN by June 20, 2025

Mail completed registration and payment to: Minnesota Council of Nonprofits, 2314 University Ave. W., Ste. 20, St. Paul, MN 55114

Email completed registration to registrar@minnesotanonprofits.org

Payment Information

◇ Check Enclosed

◇ Please Bill My Credit Card*

Total Charge: _____

(Card Number)

(Exp. Date)

(CVV code)

(Name - as it appears on card)

(Organization Name - if corporate card)

(Business Address - if different than above)

(Cardholder Signature)

**Per MCN's credit card processing policy, a three-percent charge will be added to any credit card charges over \$2,000 in total.*



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