Connected for Good

MCN's Greater Minnesota Initiative

MINNESOTA COUNCIL OF NONPROFITS

The Minnesota Council of Nonprofits (MCN) is launching Connected for Good, a pilot program offering one year of complimentary membership with MCN to selected nonprofits in Western Minnesota. This initiative aims to strengthen relationships, gather vital feedback, and enhance support for underrepresented nonprofits not currently involved in MCN's member network.

Objectives

- Raise awareness of MCN among unfamiliar nonprofits
- Gain an understanding of what nonprofits value in MCN membership
- Identify and reduce barriers to joining MCN
- Improve equity in access to MCN resources and support
- Grow and sustain connections in Western MN to help ensure all voices are heard and considered in MCN's work

Participating Organization Requirements

1. Is a 501(c)(3) nonprofit or fiscally sponsored by a 501(c)(3) nonprofit
2. Is not currently a member of MCN
3. Is located in a county with fewer than ten current MCN members
4. Meets at least one of the following criteria:
    - BIPOC-led and/or BIPOC-serving organization
    - Located in a community of 15,000 or fewer
    - Operates with an annual budget of under $400,000

What will participating organizations receive access to?

- Full MCN nonprofit membership benefits, including:
    - Unlimited free postings on the MCN Job Board
    - Two free MCN publications (choose from *MN Grants Directory, Salary Survey*, and more)
    - Discounts on 80+ workshops and conferences
    - Access to affordable and comprehensive health plans through BenefitsMN
- Personalized onboarding with regionally specific MCN staff member and an ongoing touch points to help address your questions
- Free training opportunities:
    - West Central MN: In-person grantwriting workshop
    - Northwest and Southwest MN: Virtual board fundamentals workshop for one staff and one board member per org.
    - One free virtual MCN training of your choice for one team member (not to exceed $135)
- Peer networking
- End-of-year impact feedback report

What's required of participant organizations?

- Attend a one-hour virtual onboarding
- Join a 45-minute mid-year check in
- Participate in a one-hour end-of-year group debrief
- Complete brief follow-up surveys during the above-listed times

Program Timeline

Orientation
Date: September 10, 2025
Time: Choose either 10 - 11 a.m. or 2 - 3 p.m. CT
Format (virtual for all participants):
40-minute program overview
15-minute brief survey
5-minute connection with your regional representative

Optional Events
Northwest & Southwest MN: Virtual Board 101 Training (Oct 29, 2025 2 - 3 p.m. OR November 6, 2025, 10 - 11 a.m.)
West Central MN: In-person Grantwriting Training (October 21, 2025, Fergus Falls)

Midpoint Check-in
Date: March 2-6, 2026
Format: Virtual or in-person (1:1 with your regional representative)

Conclusion Session
Date: September 9, 2026
Time: Choose either 9 - 10 a.m. or 2 - 3 p.m. CT
Format (virtual for all participants): TBD

Click here or scan the QR code below to learn more

Email additional questions to MCN's Membership Manager: jwysong@minnesotanonprofits.org