

CONFERENCE SPONSORSHIP PACKET

2026 NONPROFIT FINANCE CONFERENCE

APRIL 23, 2026, IN-PERSON

MINNESOTA
COUNCIL OF
NONPROFITS

propel
nonprofits

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The Minnesota Council of Nonprofits is excited to bring the state's largest gathering of nonprofit finance leaders back in person for the first time since 2019! Taking place on April 23 in Minneapolis, this one-of-a-kind conference will host 450+ nonprofit professionals in one place for learning, resource sharing, relationship building, and celebration.

Join the Minnesota Council of Nonprofits and Propel Nonprofits for the 2026 Nonprofit Finance & Sustainability Conference to learn how to pro-actively respond to the change and challenge in Minnesota's nonprofit sector. Hone your skills around data security, accounting, negotiating benefits, hiring and retention, equitable fiscal leadership, and more. The foundation will be laid for you to expand your knowledge as it relates to rapidly shifting revenue pressures, proactive budgeting, nonprofit compliance, leading and healing through prolonged crisis, aligning investments with values, and more.

Date: Thursday, April 23, 2026

Time: 8 a.m. - 4:30 p.m.

Location: McNamara Alumni Center, Minneapolis

Admission:

Early Bird: \$235 for members only

Standard: \$345 members/\$445 nonmembers

[Pay What You Can rates will also be available.]

Attendees:

450 nonprofit professionals with roles focused on finance, operations, HR, and overall organizational sustainability from across Minnesota and the surrounding region

Sessions:

One keynote address, 20+ breakout sessions, luncheon presentation, and networking opportunities



Conference Highlights

This wildly popular conference will be packed with networking opportunities, inspirational moments, and time for learning, reflection, resource gathering, and celebration. Don't miss any of these prime opportunities to connect with nonprofit decision-makers from across the state and region.

See the next page for a detailed list of sponsorship benefits designed to give your organization maximum exposure to all in attendance!

Questions about sponsorship at the Nonprofit Finance Conference?

Contact: John Wurm, MCN Organizational Development and Engagement Director at 651-757-3082 or jwurm@minnesotanonprofits.org

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Finance Conference Sponsor Levels and Benefits

	Sustainer \$13,000	Ally \$10,000	Partner \$5,500	Connector \$3,750
Recognition in all pre-conference emails and on sponsor webpage	Large logo	Medium logo	Small logo	Small logo
Complimentary conference registrations	8	6	4	3
Full conference exhibit booth package	✓	✓	✓	✓
One-time access to the conference attendee direct mail list	✓	✓	✓	✓
Logo on sponsor slide prior to each keynote and breakout session	✓	✓	✓	✓
Recognized as a sponsor by plenary emcee	✓	✓	✓	✓
Recognition prior to plenary session	✓	✓	✓	✓
Display advertisement in print conference guide	Full-page	Half-page	Quarter-page	Business card
Tweets from MCN highlighting your conference support	3	2	1	1
Recognition on promotional brochure	Large logo	Medium logo	Small logo	Name
Brief podium address prior to conference plenary session	✓	✓		
Brief welcome for one breakout session of your choosing (upon request)	✓	✓		
Logo on all conference webpages	✓	✓		
Credited as sponsor of conference gamification	✓	✓		
Exclusive sponsor of coffee and snack breaks OR networking opportunities	✓			
Logo on all conference signage	✓			
Logo on front cover of conference program	✓			

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Sponsor Information

(Contact person's name - for logistical information)

(Contact person's phone)

(Contact person's email)

(Business name - as it should appear in print)

(Organization's street address)

(City, State, Zip)

(Website)

2026 Nonprofit Finance Conference Sponsorship

Sustainer Sponsorship (\$13,000)

Ally Sponsorship (\$10,000)

Partner Sponsorship (\$5,500)

Connector Sponsorship (\$3,750)

Will you be utilizing the exhibit booth available with your sponsorship? Yes No

Note:

Payment Information

Check enclosed Please bill my credit card* ACH Total amount to be charged _____

Card Number

Exp. Date (required)

CVV code (required)

(Name - as it appears on card)

(Organization Name - if corporate card)

Business Address (if different than above)

Cardholder Signature



Return your reservation form to:

Mail: Minnesota Council of Nonprofits, Attn: Accountant, 2314 University Ave. W, Ste 20, St. Paul, MN 55114

Email: registrar@minnesotanonprofits.org

FAX: 651-642-1517

*Per MCN's credit card processing policy, a 3 percent charge will be added to any credit card charges over \$2,000 in total.



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