

Minnesota Council of Nonprofits Strategic Priorities

Priority: Ensure the Minnesota Council of Nonprofits (MCN) is a human-centered organization that attracts and retains people who bring the right expertise and lived experiences central to MCN's mission, values, and goals.

Three Year Vision: Continue to design and implement human-centered workplace and governance policies and practices, and where possible, publicly share them with nonprofits seeking resources.

Priority: Demonstrate the power and value of Minnesota nonprofits.

Three Year Vision: Restore the reputation of Minnesota nonprofits (shifting away from a growing external negative narrative about the nonprofit sector) and revitalize MCN membership as collective power.

Priority: Defend and protect nonprofits.

Three Year Vision: Anticipate and nimbly respond to the ongoing attacks on nonprofits, both with legal resources and advocacy efforts; work to ensure oversight efforts succeed in building public trust in nonprofits and don't undermine nonprofits' ability to achieve their charitable missions as necessary partners of the state.

Priority: Continue to deepen MCN's efforts on equity and justice.

Three Year Vision: Remain intentional and accountable on efforts to further equity and justice, infusing these values into all other strategic priorities.

Approved and adopted by MCN's staff and board of directors for Fiscal Years 2026-2028.

