



Wednesday, August 5, 2026

Conference Sponsorship Packet

# 2026 Nonprofit Fundraising Conference

St. Paul RiverCentre

[WWW.MINNESOTANONPROFITS.ORG/FUNDRAISING-CONFERENCE](http://WWW.MINNESOTANONPROFITS.ORG/FUNDRAISING-CONFERENCE)

# 2026 Nonprofit Fundraising Conference

Following a sold-out event in 2025, the Minnesota Council of Nonprofits is excited to once again host the largest gathering of nonprofit fundraising professionals in Minnesota! Taking place on August 5 in St. Paul, the **2026 Nonprofit Fundraising Conference** features a full day of learning, relationship building, problem solving, and celebration.

Attendees of this information-packed conference represent all different types and sizes of nonprofits and foundations, as well as a diverse array of job responsibilities and interest areas, including leadership, governance, fundraising, financial management, grantmaking, communications, technology, equity and inclusion, public policy and advocacy, among others.

As a result of their generous support, sponsors and exhibitors place their brand and services in front of nonprofit professionals before, during, and after the conference through recognition in conference communications, promotional materials, the onsite program, during keynote sessions, and more.

**Date:** August 5, 2026

**Location:** Saint Paul RiverCentre, St. Paul, MN

**Time:** 8 a.m. - 4:30 p.m.

**Admission:**

Early Bird: \$235 for members only

Standard: \$315 members/\$385 nonmembers

Late/Onsite: \$345 members/\$445 nonmembers

**Attendees:** 600+ nonprofit, public sector and foundation professionals and decision-makers

**Sessions:** One large keynote address, more than 25+ breakout sessions, a luncheon panel, wellness and creativity activities, and plenty of opportunities for peer-to-peer networking



**Questions about sponsorship at the 2026 Nonprofit Fundraising Conference?**

Contact: John Wurm at 651-757-3082 or [jwurm@minnesotanonprofits.org](mailto:jwurm@minnesotanonprofits.org)



# 2026 Nonprofit Fundraising Conference

Recognition in Marketing Materials	Sustainer (\$13,000)	Ally (\$10,000)	Partner (\$5,500)	Connector (\$3,750)
Listed in full conference brochure, to 3,000 recipients (June)	◆ (Large logo)	◆ (Med. logo)	◆ (Small logo)	◆ (Name)
Link to sponsor website in conference email messages	◆ (Large logo)	◆ (Med. logo)	◆ (Small logo)	◆ (Name)
Logo/link to sponsor website on all conference webpages	◆ (Large logo)	◆ (Med. logo)	◆ (Small logo)	◆ (Name)
Recognition on sponsor page of conference website	◆ (Large logo)	◆ (Med. logo)	◆ (Small logo)	◆ (Small logo)
Recognition through MCN social media channels	3	2	1	N/A
<i>Recognition at Conference</i>	Sustainer	Ally	Partner	Connector
Sponsor of plenary session with welcome from podium	◆			
Sponsor of conference reception or break	◆	◆		
Recognized as a sponsor by a plenary emcee	◆	◆	◆	◆
Opportunity to provide brief introduction to one breakout session of your choice (approximately 1 minute)*	◆	◆		
Recognition on large screens in ballroom	◆ (Large logo)	◆ (Med. logo)	◆ (Small logo)	◆ (Name)
Logo on conference signs	◆			
Logo on front cover of conference program	◆			
Recognition on back cover of conference program	◆ (Large logo)	◆ (Med. logo)	◆ (Small logo)	◆ (Small logo)
<i>Exhibit and Advertising with Your Sponsorship</i>	Sustainer	Ally	Partner	Connector
Full premier conference exhibit package (\$900 value)	◆	◆	◆	◆
Access to conference attendee mailing list (direct mail)***	◆	◆	◆	◆
Display advertisement in conference program	Full Page	1/2 page	1/4 Page	Bus. Card
Admissions to all conference events (additional registrations can be purchased at the Super Saver rate of \$285)	8	6	4	3

\*Breakout session selection will be assigned on a first-come, first-serve basis

\*\*Roundtable topics must be approved by conference hosts prior to approval to ensure ideal fit for conference attendees

\*\*\*Attendee lists do not include phone numbers or email addresses, per MCN and MCF privacy policies

# 2026 Nonprofit Fundraising Conference

## Exhibit Opportunities

Over 600 participants are expected to attend Minnesota's largest gathering of nonprofits in 2026. As a sponsor or exhibitor, you will have an opportunity to meet with decision-making staff, board members and trustees, and volunteers in many positions within their organizations — from veteran fundraising professionals, those new to the work, and everyone in between. This conference covers everything from the how-to's to the big-picture issues related to building a stronger fundraising approach for your organization.

As an exhibitor, you will be located in the Exhibitor Showcase throughout the main concourse.

## Benefits to Your Organization:

- Connect with nonprofits and foundations across the state, including current allies, partners, and clients
- Meet with new prospects and build new relationships
- Maximize your market exposure
- Discuss client needs and explain solutions you offer

## At the Conference

At this year's conference, there will be concentrated periods of time where participants will be focused on visiting with exhibitors. Additionally, extra incentives will be provided for attendees to visit the Exhibitor Showcase, including:

- Conference registration located in exhibit hall
- Prize raffles
- Coffee and refreshments located throughout exhibit area on both days
- Extended break times on both days
- Dessert bar in exhibit hall following Awards Luncheon
- Opening Reception located in exhibit area

## Exhibitor Package Includes:

- Eight-foot draped and skirted table and two chairs
- Listing with web address in event program
- Listing and link on the event website
- Wireless web access for your exhibit table
- Free admission to the entire conference for **one person** (additional staff can register at the Early Bird rate of \$235 at any point).

## Conference Details

### 2026 Nonprofit Fundraising Conference

August 5, 2026

Saint Paul RiverCentre, St. Paul, MN

### Exhibit Showcase Hours

7:30 a.m. - 4:30 p.m.

### Sponsor/Exhibitor Registration Deadline:

Monday, June 1, 2026

### Set-Up

Anytime between 7 - 8:30 a.m.

### Tear Down

Anytime after 3:30 p.m.

## Exhibitor Showcase Options:

Exhibit fees are tiered based on their location. There are limited exhibit spaces in each category. Exhibits assignments are on a first-come, first-served basis. You must request your space upon reservation. Assignments will be made based on request and availability at the time of submission.

	Member	Nonmember*
<b>Sponsor Exhibit Space:</b>	FREE	FREE
<b>Regular Exhibit Space:</b>	\$800	\$950

See facility maps on pages 8-9 for booth locations. Exhibit fees do not include A/V needs, including electrical Internet access. Forms for ordering these items will be provided.

Please indicate your first booth location choice on the registration form, as well as an area for your second choice in the event your first choice is taken.

\*Nonmember businesses will automatically be signed up for a Basic-level associate membership as part of the \$150 price difference. MCN will contact with more information.

# Exhibit Hall Options and Map

## Exhibit Hall Options

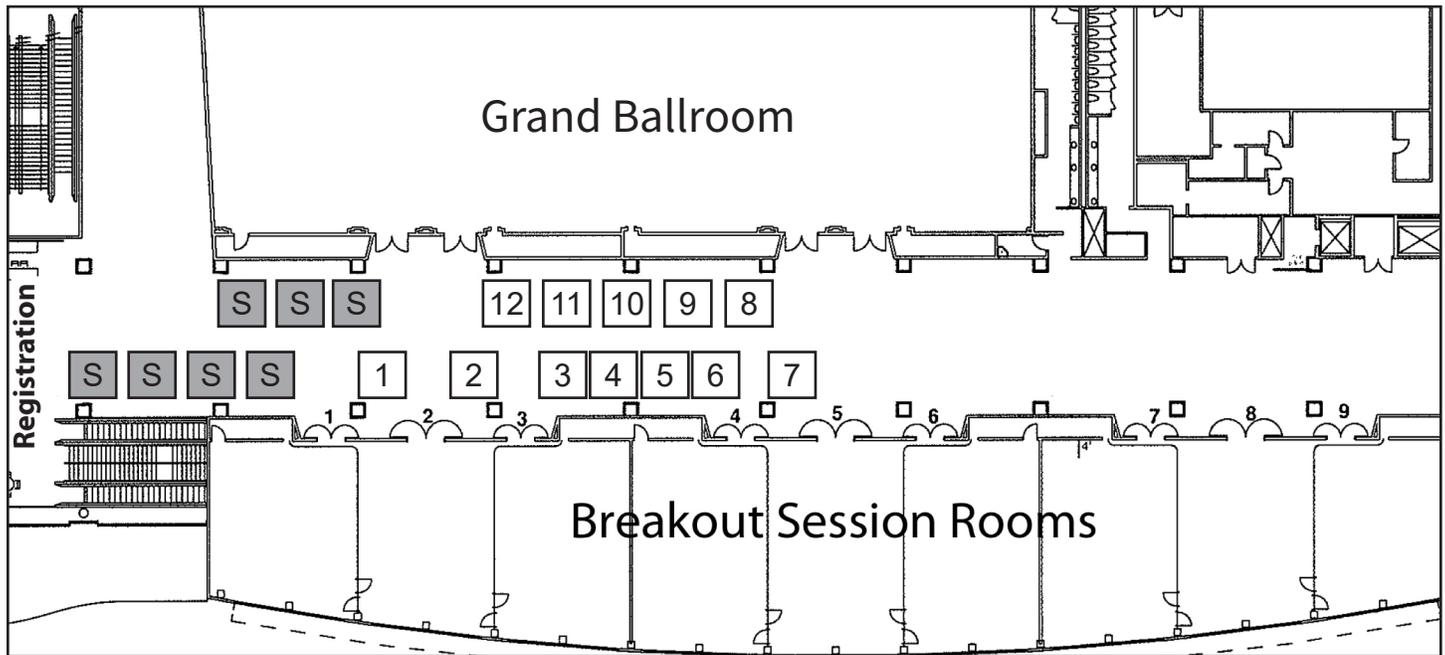
**S Sponsor Space:** Premium booth location, free with sponsorship

**Regular Space:** Great booth locations at an affordable price

Regular Spaces	MCN Member/Nonmember
1 Regular Space	\$800 / \$950

**Please note:** Exhibitors are welcome to request preferred booth numbers, but booths are assigned on a first-come, first-serve basis. MCN will assign preferred booths if available, but cannot guarantee preferred booths will be assigned.

If demand exceeds our initial 19 booth allotment, MCN will revisit adding more exhibit spaces along the breakout session room corridor in the main cause-way.

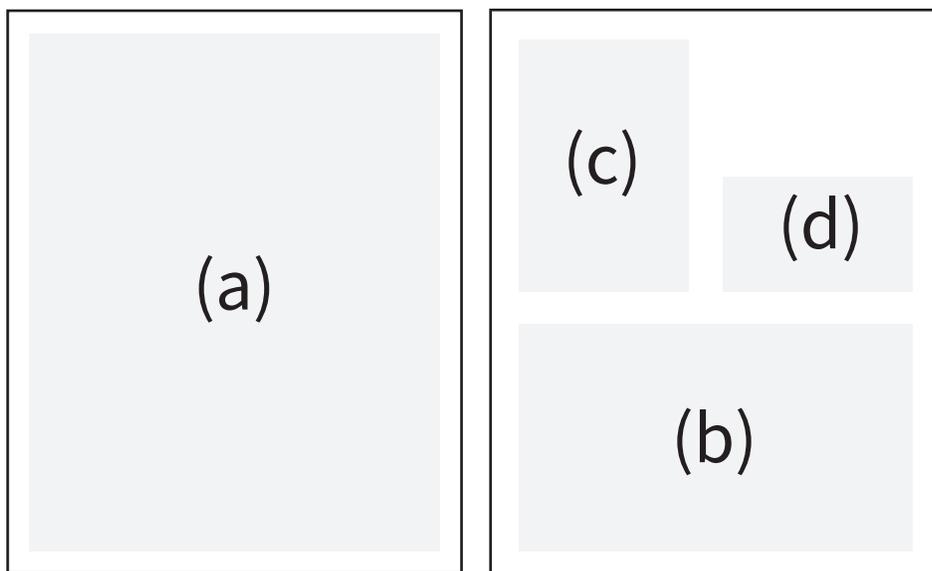


# Program Advertising and Attendee Direct Mail List

## Advertising Opportunities

### Program Advertising

Size	Width	Height	Rate	Exhibitor Rate
(a) Full Page B/W	7 1/2"	10"	\$900	\$700
(b) 1/2 Page B/W	7 1/2"	4 2/3"	\$700	\$550
(c) 1/4 Page B/W	3 1/2"	4 2/3"	\$450	\$375
(d) Business Card B/W	3 1/2"	2"	\$300	\$200



Ad insertion deadline: June 1, 2026

Ad materials deadline: July 6, 2026

### Participant Mailing List:

Continue reaching conference participants after the conference by receiving a participant mailing list. The attendee list includes the name, organization, and postal mailing address of each participant.

**Participant Mailing Lists are available to conference exhibitors only: \$275**

*Please note: attendee email addresses are not provided with list purchase, as MCN privacy policies do not allow for the distribution of member email addresses to third parties.*

### Questions about sponsoring, exhibiting, or advertising at the 2026 Nonprofit Fundraising Conference?

Contact: John Wurm, MCN organizational development and engagement director, at 651-757-3082 or [jwurm@minnesotanonprofits.org](mailto:jwurm@minnesotanonprofits.org)

# 2026 Nonprofit Fundraising Conference Sponsor/Exhibit Registration Form



## Organization Information

\_\_\_\_\_  
(Contact person's name - for logistical information)

\_\_\_\_\_  
(Contact person's phone)

\_\_\_\_\_  
(Contact person's email)

\_\_\_\_\_  
(Business name - as it should appear in print)

\_\_\_\_\_  
(Organization's street address)

\_\_\_\_\_  
(City, State, Zip)

\_\_\_\_\_  
(Website - as it should appear and link to)

### Conference Sponsorship

- Sustainer Sponsorship (\$13,000)     Ally Sponsorship (\$10,000)  
 Partner Sponsorship (\$5,500)     Connector Sponsorship (\$3,750)

### Conference Exhibit

- Regular Booth (member): \$800                       Regular Booth (nonmember): \$950

First Choice Booth # \_\_\_\_\_

Second Choice (Range) Booth # \_\_\_\_\_

\_\_\_\_\_  
Exhibitor Attendee 1 name and email (Free with exhibit registration)

\_\_\_\_\_  
Exhibitor Attendee 2 name and email, if applicable (to be charged \$235)

### Conference Advertising/List Rental

- Program Ad (Size \_\_\_\_\_ / Rate \_\_\_\_\_)  
 Participant List (Exhibitors Only - \$275)

**Return Your Reservation to MCN by June 1, 2026**  
**Fax:** 651-642-1517  
**Mail** MCN, 2314 University Ave. W., Ste. 20, St. Paul, MN 55114  
**Email:** registrar@minnesotanonprofits.org

## Payment Information

◇ Check Enclosed    ◇ Please Bill My Credit Card\*    ◇ ACH    Total amount to be charged \_\_\_\_\_

\_\_\_\_\_  
(Card Number)

\_\_\_\_\_  
(Exp. Date)

\_\_\_\_\_  
(CVW Code)

\_\_\_\_\_  
(Name - as it appears on card)

\_\_\_\_\_  
(Organization Name - if corporate card)

\_\_\_\_\_  
(Business Address - if different than above)

\_\_\_\_\_  
(Cardholder Signature)

\*Per MCN's credit card processing policy, a 3 percent charge will be added to any credit card charges over \$2,000 in total.



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